



Securities Services Overview

FINANCIALEDGE

The History of Custody

A Custodian is an Institution which holds a Client's assets in safe custody

ERISA Act (USA)

1961 – President John F Kennedy set up a Committee on Corporate Pension Plans

1963 – Studebaker Auto Manufacturer, closed it's plants and it came to light that their Pension plans were not properly funded, to provide pensions to all employees (7000 staff lost out)

Employee Retirement Income Security Act (1974) by President Gerald Ford

Enacted to protect the interests of employee benefit plans

FINANCIALEDGE

The History of Custody

A Custodian is an Institution which holds a Client's assets in safe custody

Consequences

Companies were no longer able to hold their own Pension Fund Assets

Custodian's were required to keep the assets safe

Trustees and Depositories were required to ensure investments were made in the best interest of the pension holders

FINANCIALEDGE

The History of Custody

A Custodian is an Institution which holds a Client's assets in safe custody

Opportunities

Banks already had vaults and were holding Clients' cash assets

Banks developed Custodian offerings to provide a range of services around these new assets

Custodian Banks brought economies of scale to the industry

Custodian Banks took responsibility for investing in new technologies and meeting regulatory expectations

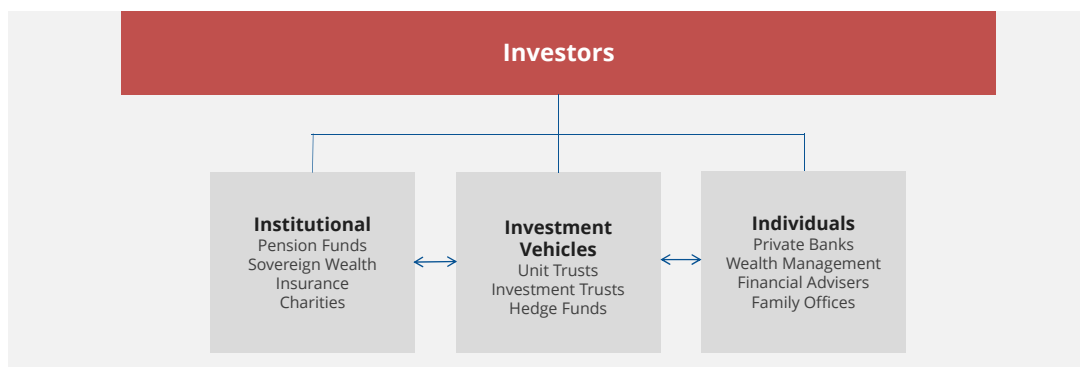
FINANCIALEDGE

The Securities Industry Players

Market Infrastructure



The Securities Industry Players



The Securities Industry Players

Investment Managers	
Assets	Styles
Cash (Liquidity) Stocks (Equity) Bonds Commodities Alternatives Derivatives	Passive Active Total Return Niche

FINANCIALEDGE

The Securities Industry Players

Broker Dealers
Market Making
Prime Broking
Investment Research
Execution

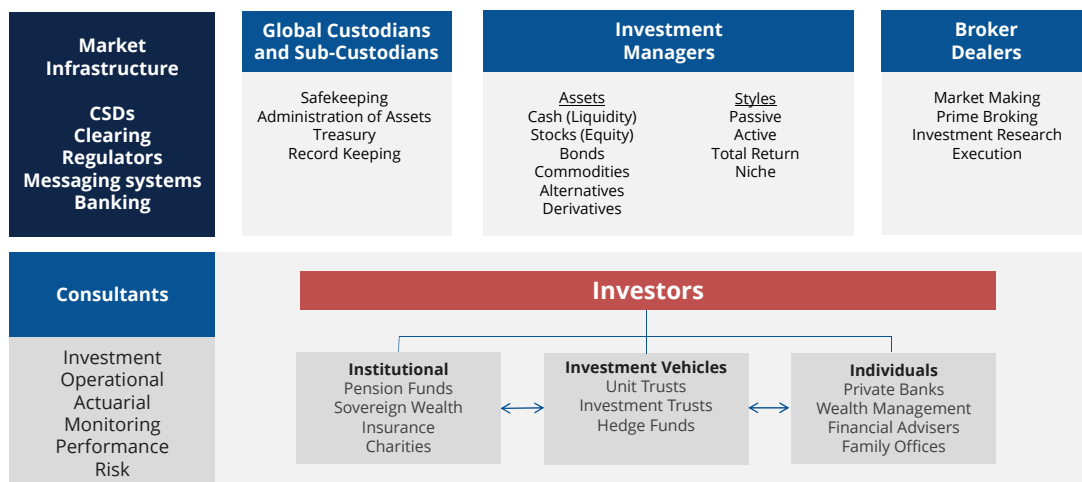
FINANCIALEDGE

The Securities Industry Players

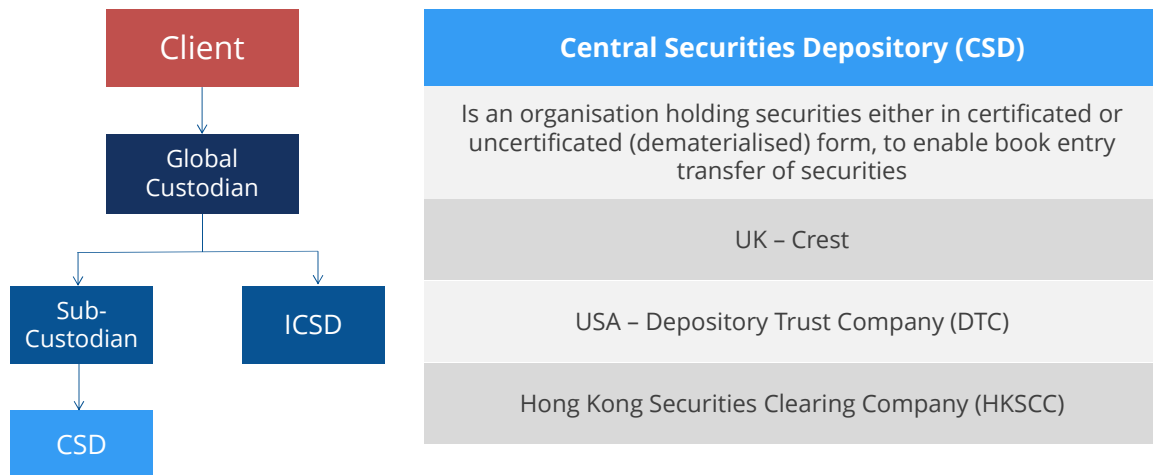
Global Custodians and Sub-Custodians



The Securities Industry Players



Global Custody Structure



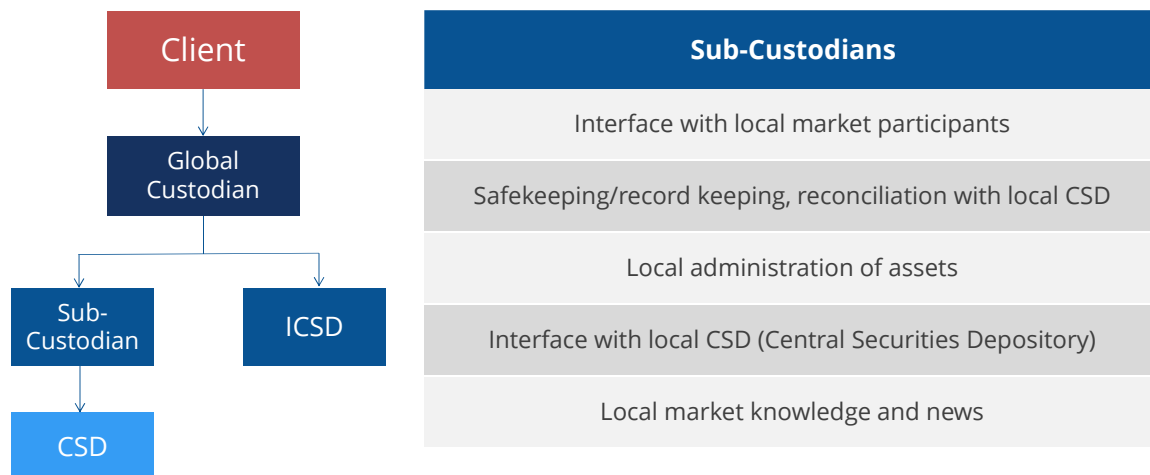
FINANCIALEDGE

Global Custody Structure



FINANCIALEDGE

Global Custody Structure



FINANCIALEDGE

Different Types of Custodians

A Custodian is an Institution which holds a Client's assets in safe custody

Sub Custodian

Sub Custodians specialise in providing a Custody service in their local markets

Sub Custodians have specialist knowledge of their market, the key players and the regulatory environment in which Custody will be provided

Sub Custodians will have Global Custodians as their clients

FINANCIALEDGE

Global Custody Structure



FINANCIALEDGE

Different Types of Custodians

A Custodian is an Institution which holds a Client's assets in safe custody

Global Custodian

Global Custodians provide services to institutions wishing to invest in the international Capital Markets

Global Custodians act as the first point of contact for their clients

Global Custodians manage a network of Sub Custodians (overseas agents) to provide Custody services in their individual markets

FINANCIALEDGE

Competition

BNY Mellon	 BNY MELLON	Soc Gen	 SOCIETE GENERALE
State Street	 STATE STREET	Brown Brothers	BROWN BROTHERS HARRIMAN
J.P. Morgan	J.P.Morgan	Sumitomo	 SUMITOMO
Citi	 citi	CACEIS	caceis INVESTOR SERVICES
BNP Paribas	 BNP PARIBAS	RBC	 RBC Royal Bank
Northern Trust	 NORTHERN TRUST	SEB	 SEB
HSBC	 HSBC	Deutsche Bank	 Deutsche Bank
Mizuho Financial	 MIZUHO	Standard Chartered	Standard Chartered 
Mitsubishi Trust	 MUFG	Standard Bank	 Standard Bank

FINANCIALEDGE⁷FINANCIALEDGE⁷

www.FE.training

Please do not redistribute these materials without the express permission of Financial Edge Training.

FINANCIALEDGE⁷