





Internal, weekly, cash-based analysis performed for a short period of time

13 weeks = 3 months = 1 quarter

Often updated on a rolling basis



Similar to the main cash flow statement, it unwinds accrual-based accounting



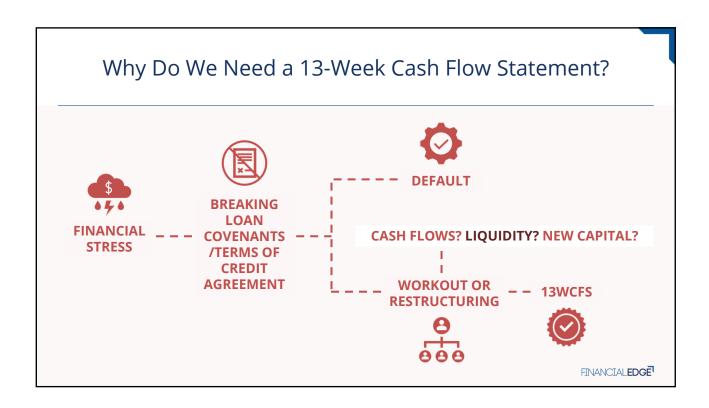
Whereas most cash flow statements are compiled using the indirect method, the 13-Week Cash Flow Statement uses the direct method

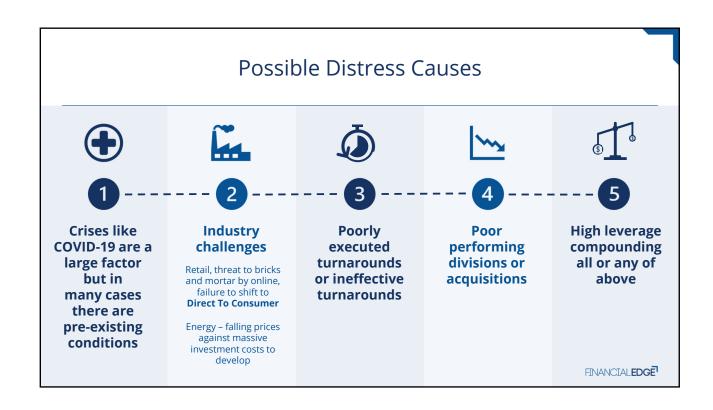
Distills all activities of firm down to cash receipts and disbursements

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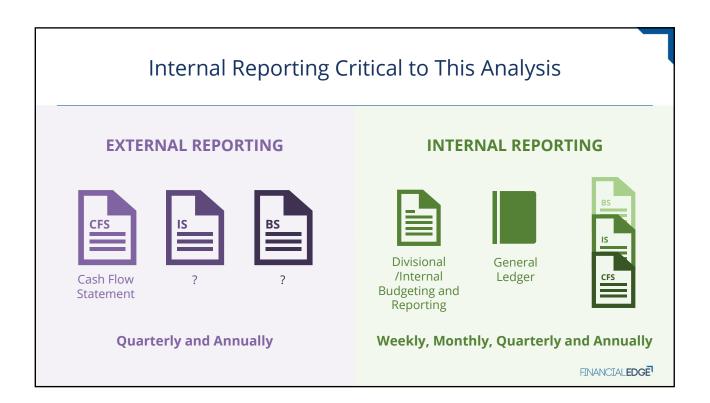
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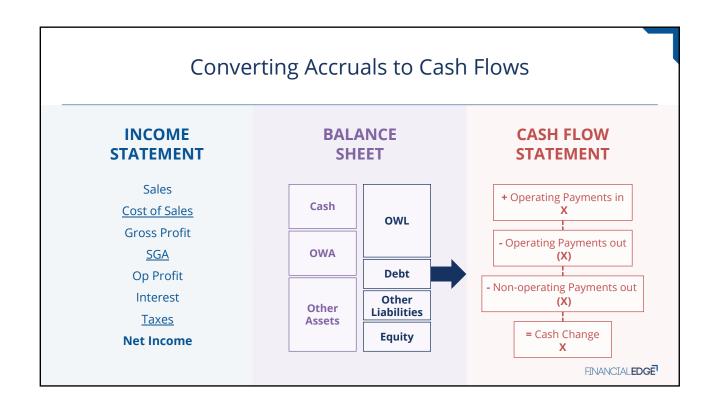














Direct Cash Flow Statement Format Helps Us

INDIRECT

Cash Flows from Operating Activities

Net income

- +Depreciation/Amortization
- +/(-) Decrease/(Increase) AR
- +/(-) Decrease/(Increase) Inventory
- +/(-) Increase (Decrease) Acc Pay
- +/(-) Increase (Decrease) Acc Exp.

Net cash from operating activities

Cash Flows from Investing Activities

Purchase of PPE

Net cash from investing activities

Cash Flows from Financing Activities

+/(-) Increase (Decrease) Debt Net cash from financing activities

DIRECT

Cash Flows from Operating Activities

Cash Received from Customers

Cash paid for merchandise

Cash paid to Employees Cash paid for interest

Cash paid for taxes

Net cash from operating activities

Cash Flows from Investing Activities

Purchase of PPE
Net cash from investing activities

Cash Flows from Financing Activities

Increased borrowing Loan repayments

Net cash from financing activities

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The Thirteen Week Cash Flow Statement

OPERATING CASH FLOW

NON-OPERATING CASH FLOW



ADD - Cash collected from customers from sales and other activities (asset sales, royalties, etc.)



SUBTRACT: Interest, loan repayments, fees to advisors

= Net Cash Inflows (Outflows)



SUBTRACT - Cash paid for merchandise, wages, insurance, rent, taxes, misc. opex, capex

Beginning Cash Balance +/- Net Cash Inflow (Outflow) = **Ending Cash (Debt) Balance**

Is financing needed (and is it available)?



What Can the 13WCFS Tell Us?



OPERATIONS

Are there concerns about the revenue forecast?

Are expenses tracking or too high?

Can wages or other variable costs be cut?

Can capex be modified?



WORKING CAPITAL/ BALANCE SHEET

Are collections longer than usual?

Is there room to extend payment times?

Can inventory be liquidated or will it require investment?

Can assets be sold?



FINANCE

What financing is needed?

What room is currently available under the facilities?

Can a workout or restructuring be negotiated?

Will the company need to seek protection? (Chapter 11)

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Possible Pathways



WORKOUT/ RESTRUCTURING

Relax covenants/terms

Add leverage



CHAPTER 11

Debtor in Possession

Restructuring

363 Sale

Credit bidding



CHAPTER 7

Liquidation of assets



Case-In-Point: True Religion Apparel, Inc.



Pressure on retail stores from internet sales



Decline in mall traffic

TRUE RELIGION°

Designer and seller (wholesale and retail) of premium fashion apparel

FYE February 1, 2020 \$208mm of assets \$250mm of liabilities Net earnings (\$50mm)

Previous bankruptcy in 2017





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Case-In-Point: True Religion 13WCFS

		Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	Week 5 5/16	Week 6 5/23	Week 7 5/30	Week 8 6/6	Week 9 6/13	Week10 6/20	Week11 6/27	Week12 7/4	Week13 7/11
Cash receipts	i =	▶ 812	882	882	882	882	822	662	962	990	1,187	1,253	1,160	1,110
Operating disbursements	H	(3,205)	(619)	(1,373)	(831)	(847)	(452)	(1,479)	(2,475)	(2,147)	(1,400)	(2,671)	(2,158)	(1,687)
Operating cash flow	Т	(2,393)	263	(491)	51	35	370	(817)	(1,513)	(1,157)	(213)	(1,418)	(998)	(577)
	i.													
Non-operating disbursements	I.	(403)	0	(170)	(1)	(300)	0	0	(158)	(1)	(2,138)	0	(201)	0
Net cash flow	Т	(2,796)	263	(661)	50	(265)	370	(817)	(1,671)	(1,158)	(2,351)	(1,418)	(1,199)	(577)
	i-				_ 4									
Surplus cash/(necessary to finance)		(2,796)	(2,533)	(3,194)	(3,144)	(3,409)	(3,039)	(3,856)	(5,527)	(6,685)	(9,036)	(10,454)	(11,653)	(12,230)

Liquidity Crunch

Due to poor sales resulting cash flows

Solutions

Cut costs? Grow sales? Raise financing?

Can TRA make it without seeking protection from courts?



True Religion: Actions Taken (Pre- and Post-Covid)

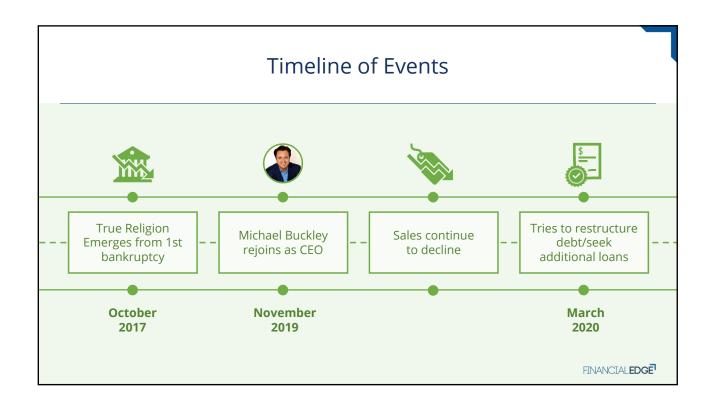
- 1 Lowered CoGS through aggressive negotiating and changing providers
- 2 Significantly reducing overhead costs and clearing non-selling inventory
- Redirecting resources in support of digital commerce, wholesale commerce, and customer intelligence
- Reduced wages of all non-furloughed employees earning more than \$70k by 20%
- Furloughed 92% of workforce due to pandemic shutdown
 - All 583 part-time retail store employees
 All 232 full-time retail employees and 119 full time corporate staff
 - Reduced wages of all non-furloughed employees earning more than \$70k by 20%
- 6 Sought third party financing with new lenders to relieve liquidity crunch

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Case-In-Point: True Religion 13WCFS

	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	Week 5 5/16	Week 6 5/23	Week 7 5/30	Week 8 6/6	Week 9 6/13	Week10 6/20	Week11 6/27	Week12 7/4	Week13 7/11
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Operating cash flow	(2,393)	263	(491)	51	35	370	(817)	(1,513)	(1,157)	(213)	(1,418)	(998)	(577)
Non-operating disbursements	(403)	0	(170)	(1)	(300)	0	0	(158)	(1)	(2,138)	0	(201)	0
Net cash flow	(2,796)	263	(661)	50	(265)	370	(817)	(1,671)	(1,158)	(2,351)	(1,418)	(1,199)	(577)
Draw (paydown of ABL - asset backed loan)	1,096	(263)	661	(466)	(309)	(596)	78	355	84	582	832	1,199	577
Advance of Term Loan	1,700	0	0	1,700	0	0	5,000	0	0	0	0	0	0
Ending cash balance	0	0	0	1,284	710	484	4,745	3,429	2,355	586	0	0	0
Plus: ABL Excess Availability	1,417	1,248	937	1,926	1,667	2,196	1,539	654	959	984	3,001	1,918	39
Total liquidity	1,417	1,248	937	3,210	2,377	2,680	6,284	4,083	3,314	1,570	3,001	1,918	39





"Insider" Model



Need access to weekly or at least monthly data (more common)

- Sales by division if possible
- Payroll/benefits broken out of CoGS and SGA
- Workforce data for payroll
- Accounts Receivable (with aging schedule for the revolver calculation)
- Inventory detail (raw material, WIP, and finished goods for the revolver calculation)



For most companies, info only becomes publicly available once in bankruptcy



Assumptions will have to be made on a weekly basis (often converted from monthly to weekly)



13 Week Cash Flow Statement Detail

	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	Week 5 5/16	Week 6 5/23	Week 7 5/30	Week 8 6/6	Week 9 6/13	Week10 6/20	Week11 6/27	Week12 7/4	Week13 7/11	Total
Cash receipts:														
Retail	0	0	0	0	0	1	1	144	248	415	564	580	611	2,563
Ecommerce	609	662	662	794	794	740	596	722	644	653	564	429	333	8,199
Wholesale	162	176	176	62	62	58	46	67	69	83	88	104	111	1,265
Other	41	44	44	26	26	24	19	29	30	36	38	46	55	458
Total cash receipts	812	882	882	882	882	822	662	962	990	1,187	1,253	1,160	1,110	12,486
Operating disbursements:														
Merchandise vendors	0	0	0	0	0	0	0	(43)	(74)	(125)	(169)	(174)	(183)	(768)
Payroll	(842)	(271)	(671)	(222)	(518)	(128)	(1,139)	(1,472)	(1,341)	(587)	(1,807)	(1,168)	(919)	(11,085
D&O and other insurance	(2,020)	0	0	(15)	(15)	(15)	(15)	(15.0)	(15.0)	(15.0)	(15.0)	(15.0)	(15.0)	(2,170)
Sales and other taxes	(61)	(66)	(66)	(79)	(79)	(74)	(60)	(86.6)	(89.1)	(106.8)	(112.8)	(100.9)	(94.4)	(1,076)
Rent and utilities	0	0	0	0	0	0	0	(317)	(317)	(317)	(317)	(450)	(225)	(1,943)
Other Misc	(250)	(250)	(596)	(475)	(195)	(195)	(225)	(456)	(256)	(195)	(195)	(195)	(195)	(3,678)
Intercompany	(32)	(32)	(40)	(40)	(40)	(40)	(40)	(85)	(55)	(55)	(55)	(55)	(55)	(624)
Total operating disbursements	(3,205)	(619)	(1,373)	(831)	(847)	(452)	(1,479)	(2,475)	(2,147)	(1,400)	(2,671)	(2,158)	(1,687)	(21,344
Operating cash flow	(2,393)	263	(491)	51	35	370	(817)	(1,513)	(1,157)	(213)	(1,418)	(998)	(577)	(8,858

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Steps to get from Accrual to Operating Cash Flow



CASH RECEIPTS



Convert sales to cash using accounts receivable (Note: if we are using sales by division, we would need to determine AR by division as well).





Use CoGS (materials) and Inventory to determine cash used to purchase new inventory or materials

- Use accounts payable and purchases of new inventory to determine cash paid to suppliers
- Use Labor/payroll and accrued wages to determine cash used for payroll and benefits
- Use other CoGS and SGA expenses along with accrued expenses, prepaid expenses to determine cash used for other operating disbursements
- Determine other operating cash needs such as capex, other expenses

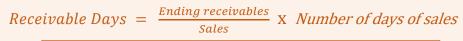


Step 1: Cash Receipts **PROJECTED RESULTS HISTORIC ANALYSIS** Beginning accounts receivable Beginning accounts receivable New sales recorded New sales assumed Cash received from previous sales Cash received from previous sales Ending accounts receivable Ending accounts receivable In our projections, we will have the beginning balance of AR from the most recent BS, but we With historical data, we can solve for the cash receipts from sales need a sales forecast and we need the ending AR to solve for cash receipts FINANCIALEDGE

		Finding the Data
PROJE	CTIONS	SOURCE OF DATA
В	Beginning AR	Previous BS end
A	New Sales	Sales forecast (from management, often monthly and converted to weekly)
S	Cash Receipts	Can be assumed, but usually calculated
E	Ending Accounts Receivable	Can be calculated if we know the receipts, but easier to make an assumption based on Receivable Days
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Using Receivable Days to Forecast Accounts Receivable



A

Remember for number of days in formula that we are most likely working with monthly and weekly data

	Hist. 3/13	Hist. 3/20	Hist. 3/27	Hist. 4/04	Hist. 4/11	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	
AR days	24	24	24	26	30	30	34	38	42	6
Beginning Balance						7,788	9,099	10,347	11,602	
(+) Sales						2,123	2,130	2,137	2,144	€
(-) Cash received										
Ending Balance					7,788	9,099	10,347	11,602	12,864	€



2,123 x 30 / 7 days = 9,099

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Solving for Cash Receipts

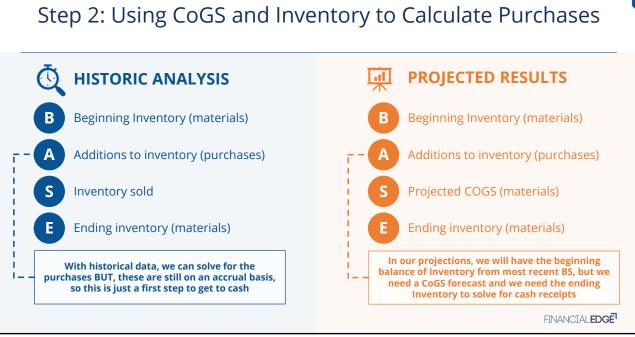
24				4/11	4/18	4/25	5/2	5/9
24	24	24	26	30	30	34	38	42
					7,788	9,099	10,347	11,602
					2,123	2,130	2,137	2,144
					(812)	(882)	(882)	(882)
				7,788	9,099	10,347	11,602	12,864
						7,788 2,123 (812)	7,788 9,099 2,123 2,130 (812) (882)	7,788 9,099 10,347 2,123 2,130 2,137 (812) (882) (882)

	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9
Cash receipts	812	882	882	882
Operating disbursements	(3,205)	(619)	(1,373)	(831)
Operating cash flow	(2,393)	263	(491)	51
Non-operating disbursements	(403)	0	(170)	(1)
Net cash flow	(2,796)	263	(661)	50



Like most projection models, we do not need the historical cash flows. However, if the model is ongoing, we would show them here.

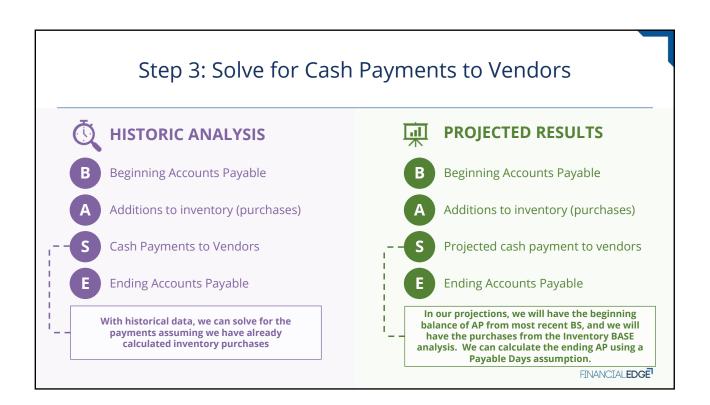




		Finding the Data
PROJEC	CTIONS	SOURCE OF DATA
В	Beginning Inventory	Previous BS end
A	New Purchases	Can be assumed, but usually calculated
S	Inventory sold (CoGS - materials)	CoGS forecast (from management, often monthly and converted to weekly)
E	Ending Inventory	Can be calculated if we know the purchases, but easier to make an assumption based on Inventory Days as that is more reliable
		FINANCIAL EDGE^T

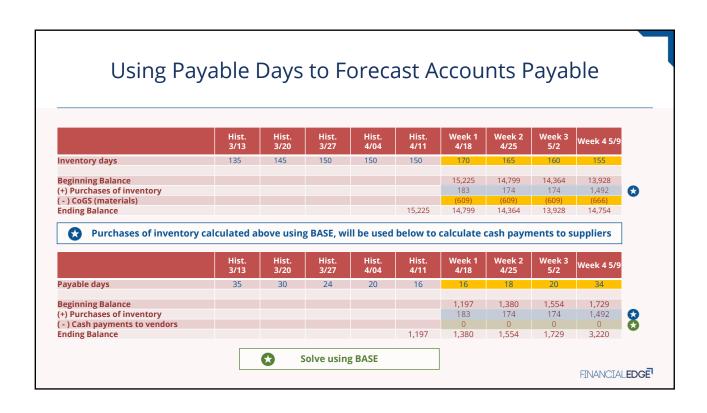


Using Inventory Days to Calculate Projected Inventory Ending inventory x Number of days of CoGS Inventory Days =CoGS (materials) Remember for number of days in formula that we are most likely working with monthly and weekly data Hist. Hist. Hist. Week 1 Week 2 Week 3 Week 4 Week -Week -3 Week - 2 Week -1 Week 0 4/18 5/2 **Inventory days** 150 150 150 **Beginning Balance** (+) Purchases of inventory (-) CoGS (materials) (609)(609)(609)**Ending Balance** 15,225 14,754 14,799 14,364 **Assumptions Solve using BASE** 609 x 170 / 7 days = 14,799 FINANCIALEDGE





		Finding the Data
PROJE	CTIONS	SOURCE OF DATA
В	Beginning Accounts Payable	Previous BS end
A	New purchases of inventory	This has been calculated already in Inventory BASE analysis
S	Payments to vendors	Can be assumed, but usually calculated
E	Ending Accounts Payable	Can be calculated if we know the payments, but easier to make an assumption based on Payable Days as that is more reliable
		FINANCIAL EDGĒ^I





13 Week Cash Flow Statement Detail

	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	Week 5 5/16	Week 6 5/23	Week 7 5/30	Week 8 6/6	Week 9 6/13	Week10 6/20	Week11 6/27	Week12 7/4	Week13 7/11	Total
Cash receipts:														
Total cash receipts	812	882	882	882	882	822	662	962	990	1,187	1,253	1,160	1,110	12,486
Operating disbursements:														
Merchandise vendors	0	0	0	0	0	0	0	(43)	(74)	(125)	(169)	(174)	(183)	(768)
Payroll	(842)	(271)	(671)	(222)	(518)	(128)	(1,139)	(1,472)	(1,341)	(587)	(1,807)	(1,168)	(919)	(11,085)
D&O and other insurance	(2,020)	0	0	(15)	(15)	(15)	(15)	(15.0)	(15.0)	(15.0)	(15.0)	(15.0)	(15.0)	(2,170)
Sales and other taxes	(61)	(66)	(66)	(79)	(79)	(74)	(60)	(86.6)	(89.1)	(106.8)	(112.8)	(100.9)	(94.4)	(1,076)
Rent and utilities	0	0	0	0	0	0	0	(317)	(317)	(317)	(317)	(450)	(225)	(1,943)
Other Misc	(250)	(250)	(596)	(475)	(195)	(195)	(225)	(456)	(256)	(195)	(195)	(195)	(195)	(3,678)
Intercompany	(32)	(32)	(40)	(40)	(40)	(40)	(40)	(85)	(55)	(55)	(55)	(55)	(55)	(624)
Total operating disbursements	(3,205)	(619)	(1,373)	(831)	(847)	(452)	(1,479)	(2,475)	(2,147)	(1,400)	(2,671)	(2,158)	(1,687)	(21,344)
Operating cash flow	(2,393)	263	(491)	51	35	370	(817)	(1,513)	(1,157)	(213)	(1,418)	(998)	(577)	(8,858)

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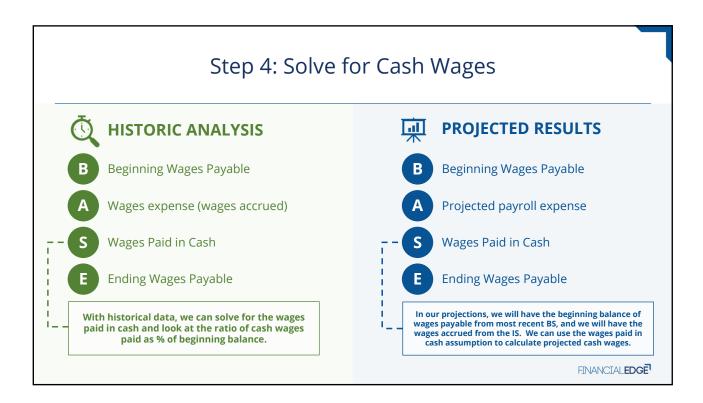
Understanding Cash Wages

Wages is one of the areas that will be focused on intensely during cutbacks Generally included as part of CoGS/Inventory cost in accrual accounting. Ideally we need to separate this out and separate from SGA wages if possible.

On a weekly cash flow basis, there may or may not be a great difference between accrued wages and cash wages Will depend on fixed vs hourly wages, frequency of pay periods

Often see swings in wages from week to week depending on these factors





		Finding the Data	
PROJE	CTIONS	SOURCE OF DATA	
В	Beginning Wages Payable	Previous BS end	
A	Wages expense	Forecasted on IS	
S	Payroll Payments	Calculated based on assumption of previous wages paid as % of beginning accruals	
E	Ending Wages Payable	Calculated using BASE	
			FINANCIAL EDGĒ^Ī



Finding the Data

	Hist. 3/13	Hist. 3/20	Hist. 3/27	Hist. 4/04	Hist. 4/11	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9
Wages paid as a % of beginning balance	30%	75%	30%	75%	30%	75%	30%	75%	30%
Beginning balance						1,121	892	908	739
Plus: Accrued wages and salaries						612	287	512	499
Less: Wages and salaries paid						(841)	(271)	(681)	(222)
Ending wages payable					1,121	892	908	739	1,016



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13 Week Cash Flow Statement Detail

	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	Week 5 5/16	Week 6 5/23	Week 7 5/30	Week 8 6/6	Week 9 6/13	Week10 6/20	Week11 6/27	Week12 7/4	Week13 7/11	Total
Cash receipts:											6/2/			
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Operating disbursements:														
Merchandise vendors	0	0	0	0	0	0	0	(43)	(74)	(125)	(169)	(174)	(183)	(768)
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D&O and other insurance	(2,020)	0	0	(15)	(15)	(15)	(15)	(15.0)	(15.0)	(15.0)	(15.0)	(15.0)	(15.0)	(2,170)
Sales and other taxes	(61)	(66)	(66)	(79)	(79)	(74)	(60)	(86.6)	(89.1)	(106.8)	(112.8)	(100.9)	(94.4)	(1,076)
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Operating cash flow	(2,393)	263	(491)	51	35	370	(817)	(1,513)	(1,157)	(213)	(1,418)	(998)	(577)	(8,858)

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Step 5: Other Operational Disbursements



Insurance (D&O)

Addressed very early in bankruptcy to ensure that lapses will not create liability. Typically paid once/twice a year and accrues in a prepaid expense account.



Rent

For a retailer, a huge expense. Will get negotiated quickly in a downturn.



Taxes

Very challenging to predict or forecast particularly if company is incurring losses. Need to be careful to consider sales taxes and property taxes which are easier to forecast.



Other operational expenses

These typically pair with prepaid expenses and other accrued expenses. Very difficult to separate without precise information. If no information, assume the forecasted amounts on IS are cash.

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Step 6: Capex



Capex (Operational)

Typically, only for maintenance or scheduled large expenditures. There may be a forecasted regularly occurring amount or it might be in lumps. These amounts are cash and there are no accrual adjustments needed.

We do not need to deal with depreciation in this model as it is non-cash.



Non-operational disbursements



Interest and Fees (Non-operational)

Important not to ignore non-operational expense. Interest is accrued on the IS but only paid in cash once per quarter or semi-annually depending on instrument. Fees relate to advisory and legal fees and will most likely be estimated and paid once per month or quarter. In a bankruptcy, these fees are carved out and given priority.

Need to determine if additional financing is needed and what the interest and fees will be on that as well

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Understanding the Financing Implications

		Wk 1 4/18	Wk 2 4/25	Wk 3 5/2	Wk 4 5/9	Wk 5 5/16	Wk 6 5/23	Wk 7 5/30	Wk 8 6/6	Wk 9 6/13	Wk 10 6/20	Wk11 6/27	Wk12 7/4	Wk13 7/11
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Non-operating disbursements		(403)	0	(170)	(1)	(300)	0	0	(158)	(1)	(2,138)	0	(201)	0
Net cash flow		(2,796)	263	(661)	50	(265)	370	(817)	(1,671)	(1,158)	(2,351)	(1,418)	(1,199)	(577)
Surplus cash / (necessary to finance)	0	(2,796)	(2,533)	(3,194)	(3,144)	(3,409)	(3,039)	(3,856)	(5,527)	(6,685)	(9,036)	(10,454)	(11,653)	(12,230)
Revolver drawn	25,700													
Availability (est.)		2,500												
Overdrawn		(276)												



Financing Considerations

- How much room is under the current revolver?
- Has the borrowing base (typically calculated on the AR and inventory) been affected by their recent performance?
- Can the company get additional loans to tide them over and how would those impact the intercreditor agreements?
- Can the existing loans be restructured to allow some time or more favorable conditions for repaying?

FINANCIAL**EDGE**

The Financing Scenario



\$110.5mm Senior Secured Term Loan issued on emergence from first bankruptcy, October 2017



\$60.0mm first priority, senior secured, asset-backed revolving loan (ABL) issued November 2019



TLA was offered \$10mm of new debt by largest term loan lender

· First-priority ABL revolver lenders balked at this

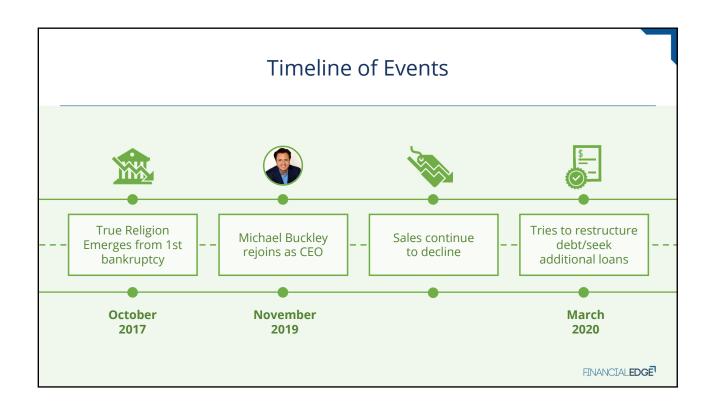


Filed for Chapter and 11 and received DIP (Debtor in Possession) financing

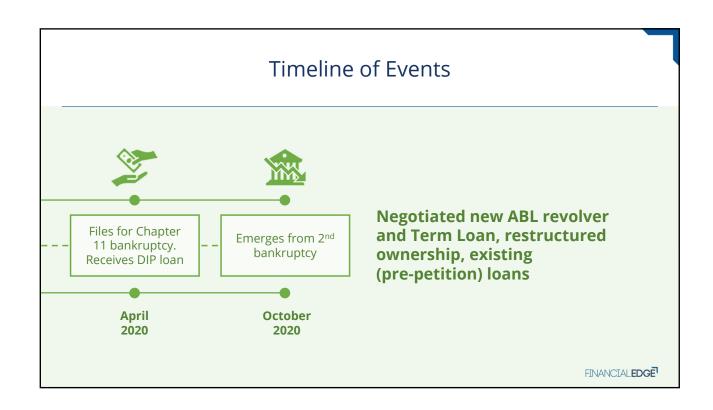
- Up to \$29mm in senior secured, super-priority revolving loans
- \$1.7mm immediate new money loans and \$6.7 of additional new money loans

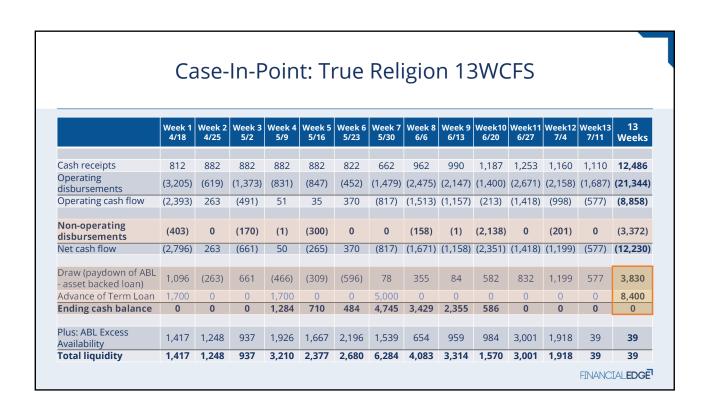


	Cá	se-	In-P	oin	t: Tı	rue	Reli	igio	n 13	3WC	:FS			
	Week 1 4/18	Week 2 4/25	Week 3 5/2	Week 4 5/9	Week 5 5/16	Week 6 5/23	Week 7 5/30	Week 8 6/6	Week 9 6/13	Week10 6/20	Week11 6/27	Week12 7/4	Week13 7/11	13 Weeks
Cash receipts	812	882	882	882	882	822	662	962	990	1.187	1,253	1,160	1.110	12.486
Operating disbursements	(3,205)	(619)	(1,373)	(831)	(847)	(452)	(1,479)	(2,475)	(2,147)	(1,400)	,		(1,687)	(21,344)
Operating cash flow	(2,393)	263	(491)	51	35	370	(817)	(1,513)	(1,157)	(213)	(1,418)	(998)	(577)	(8,858)
Non-operating disbursements	(403)	0	(170)	(1)	(300)	0	0	(158)	(1)	(2,138)	0	(201)	0	(3,372)
Net cash flow	(2,796)	263	(661)	50	(265)	370	(817)	(1,671)	(1,158)	(2,351)	(1,418)	(1,199)	(577)	(12,230)
Draw (paydown of ABL - asset backed loan)	1,096	(263)	661	(466)	(309)	(596)	78	355	84	582	832	1,199	577	3,830
Advance of Term Loan	1,700	0	0	1,700	0	0	5,000	0	0	0	0	0	0	8,400
Ending cash balance	0	0	0	1,284	710	484	4,745	3,429	2,355	586	0	0	0	0
Plus: ABL Excess Availability	1,417	1,248	937	1,926	1,667	2,196	1,539	654	959	984	3,001	1,918	39	39
Total liquidity	1,417	1,248	937	3,210	2,377	2,680	6,284	4,083	3,314	1,570	3,001	1,918	39	39











How did True Religion Emerge from Bankruptcy? SCHEDULE OF CASH RECEIPTS AND DISBURSEMENTS Projected cumulative cash receipts through 7/4 on the 13WCFS were \$11,376 vs actual of \$24,029! 190,668 Two biggest factors were strength of brand and Simon Property (341,540) **Group renegotiating leases** (1,638,000) 4,536,342 7,103,551 -\$1,638,000 Projected cumulative operating cash flows through 7/4 were (\$8,281) vs actual of \$7,103! \$1,997,500 FINANCIALEDGE

