



## 3 Statement Modeling with Iterations



## 3 Statement Modeling with Iterations Overview





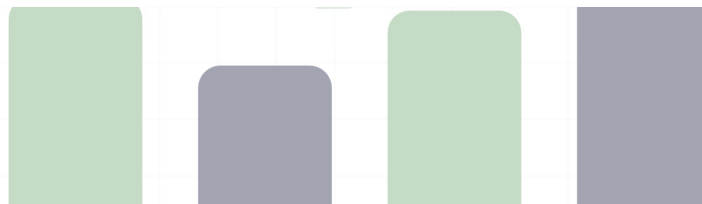
REMEMBER TO HAVE THE **ITERATION SETTING TURNED OFF** BEFORE STARTING



- 1 Input historical data for income statement and balance sheet
- 2 Calculate ratios and statistics
- 3 Decide on forecast assumptions
- 4 Build the forecast income statement except for interest
- 5 Build the forecast balance sheet except for cash and revolver
- 6 Build the cash flow statement using the rules of cash
- 7 Use max/min to fill in balance sheet cash and revolver, linking to cash flow
- 8 Build the interest calculations
- 9 Link the interest into the income statement and deal with the circular reference

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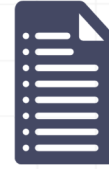
## Historic Data



## Reorganize data to suit analytical needs



Less time? **Aggregate data**



More time? **Disaggregate data**

Always **calculate** subtotals  
and **copy** them forward

Use **ALT** = where possible

Cross check:  
**NI to Source**

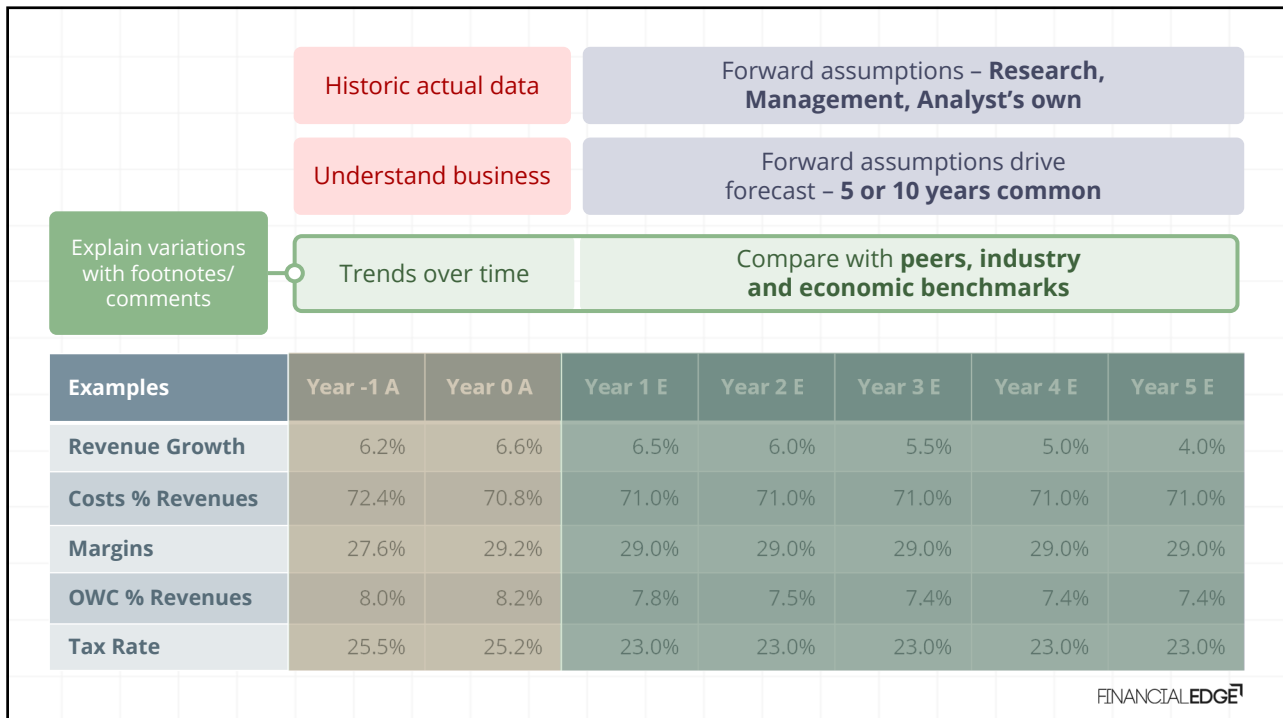
Cross check:  
**Assets = L and E**

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## Ratios & Forward Assumptions





**Actual**
Build forecast, from **assumptions**, for all line items **except interest**

Income Statement	Year 0 A	Year 1 E	Year 2 E	Year 3 E	Year 4 E	Year 5 E
Revenues	10,265.3	10,727.2	11,210.0	11,714.4	12,241.6	12,792.4
Operating Costs	8,754.9	9,332.7	9,752.7	10,191.5	10,650.2	11,129.4
EBIT	1,510.4	1,394.5	1,457.3	1,522.9	1,591.4	1,663.0
Interest Income	9.0					
Interest Expense	223.4					
Earnings Before Tax	1,296.0	1,394.5	1,457.3	1,522.9	1,591.4	1,663.0
Tax Expense	304.0	320.7	335.2	350.3	366.0	382.5
Net Income	991.9	1,073.8	1,122.1	1,172.6	1,225.4	1,280.5

Check Year 1 Forecast

Before copying across

Sense

Structure

Stress



	Actual	Build forecast for all line items <b>except</b> cash and revolver				
Balance Sheet	Year 0 A	Year 1 E	Year 2 E	Year 3 E	Year 4 E	Year 5 E
Cash & Cash Equivalents	2,143.6					
Operating Assets	4,382.2	4,720.0	4,932.4	5,154.3	5,386.3	5,628.7
Long Term Assets	4,351.3	4,277.1	4,224.2	4,191.3	4,177.1	4,180.8
Total Assets	10,877.1	8,997.1	9,156.6	9,345.6	9,563.4	9,809.4
Revolver	606.0					
Operating Liabilities	2,907.3	3,218.2	3,363.0	3,514.3	3,672.5	3,837.7
Long Term Debt	3,743.7	3,443.7	3,443.7	3,093.7	3,093.7	3,093.7
Total Liabilities	7,257.0	3,218.2	3,363.0	3,514.3	3,672.5	3,837.7
Equity	3,620.1	4,049.7	4,498.5	4,967.6	5,457.7	5,969.9
Total Liabilities & Equity	10,877.1	7,267.8	7,861.5	8,481.9	9,130.2	9,807.6
Balance?	0.0	1,714.4	2,148.6	2,230.0	2,660.5	3,091.9

Check Year 1 Forecast

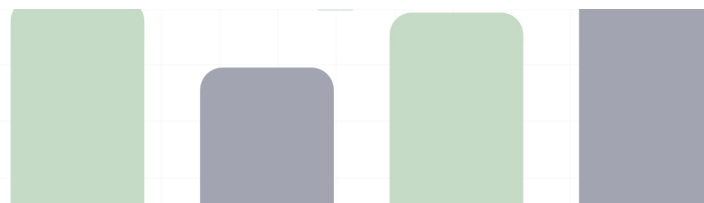
Before copying across

Sense

Structure

Stress

## Cash Flow Statement

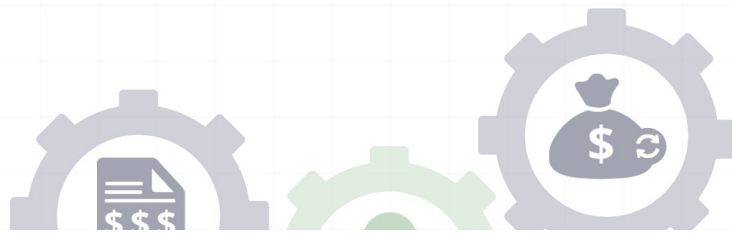


 CASH GOING UP

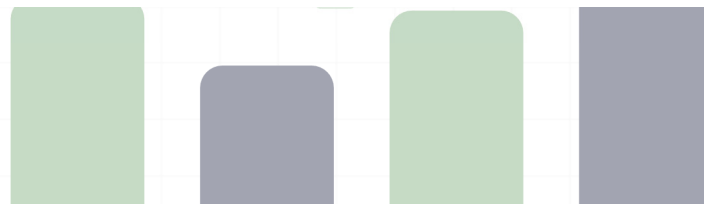
 CASH GOING DOWN

Cash flow statement	Year 0 A	Year 1 E	Year 2 E	Year 3 E	Comment
Net Income		1,073.8	1,122.1	1,172.6	RE up - Cash up
D&A		396.0	389.2	384.4	PP&E down - Cash up
Change In OWC		(26.9)	(67.6)	(70.6)	OWC up - Cash down
Operating Cash Flow		1,442.9	1,443.8	1,486.4	Subtotal
Capex		(321.8)	(336.3)	(351.4)	PP&E up - Cash down
Investing Cash Flow		(321.8)	(336.3)	(351.4)	Subtotal
Dividends Paid		(644.3)	(673.3)	(703.6)	RE down - Cash down
Debt Issuance / (Repayment)		(300.0)	0.0	(350.0)	Debt down - Cash down
Financing Cash Flow		(1,550.2)	(673.3)	(1,053.6)	Subtotal
Net Cash Flow		(429.2)	434.2	81.4	Operating, Investing, Financing
Beginning Cash & Cash Equivalents net of Revolver		2,143.6	1,714.4	2,148.6	From prior period
Ending Cash & Cash Equivalents net of Revolver	2,143.6	1,714.4	2,148.6	2,230.0	Beginning + flow = Ending

Equals cash and cash equivalents less the revolver from the Balance Sheet

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## Cash & Revolver

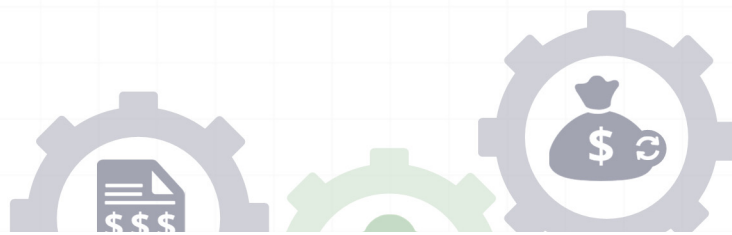


Cash Flow Statement Extract	Year 0 A	Year 1 E	Year 2 E	Year 3 E	Comment
Net Cash Flow		(150.0)	40.0	30.0	
Ending Cash / Revolver	100.0	(50.0)	(10.0)	20.0	

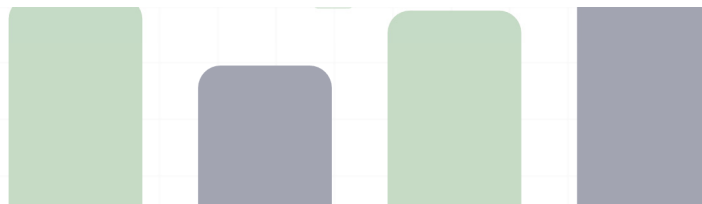
If ending cash is **negative**, must show as a **liability** (revolver) on **balance sheet**

If ending cash is **positive**, must show as an **asset** (cash) on **balance sheet**

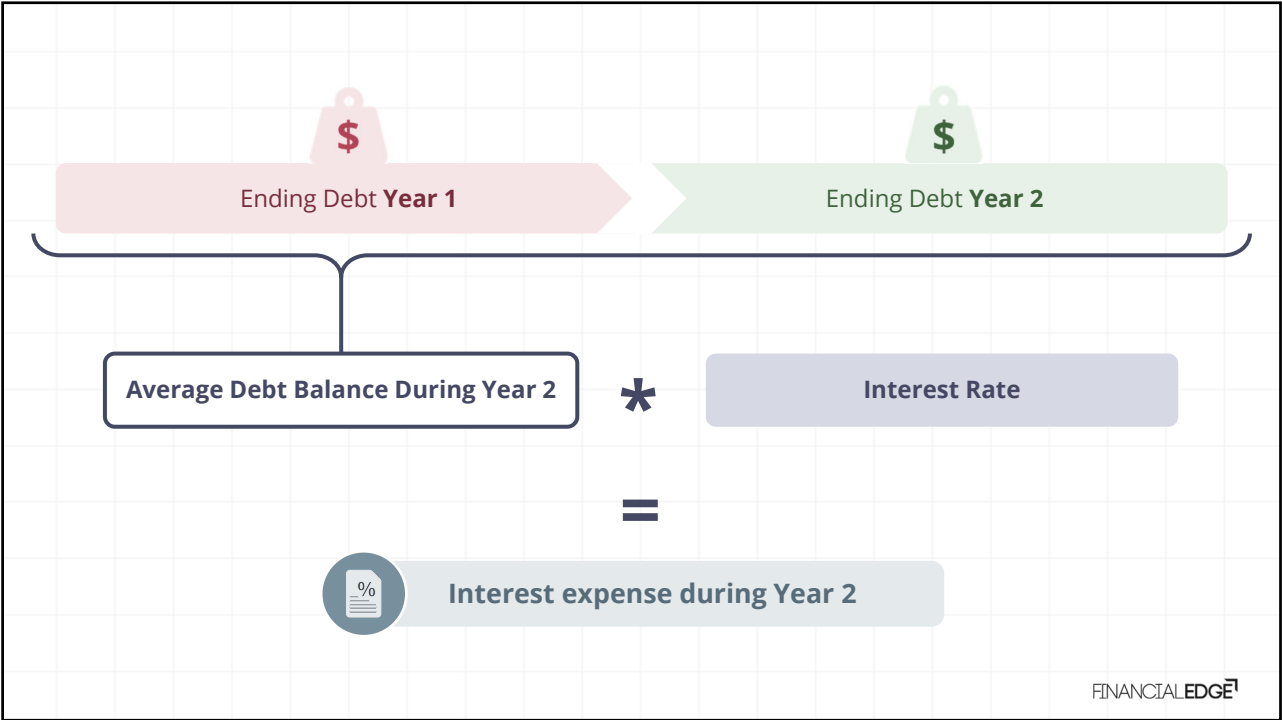
Balance Sheet Extract	Year 0 A	Year 1 E	Year 2 E	Year 3 E	Comment
Cash	100.0	0.0	0.0	20.0	= MAX (0, ending amount on CFS)
Revolver	0.0	50.0	10.0	0.0	= -MIN (0, ending amount on CFS)

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## Interest Calculations

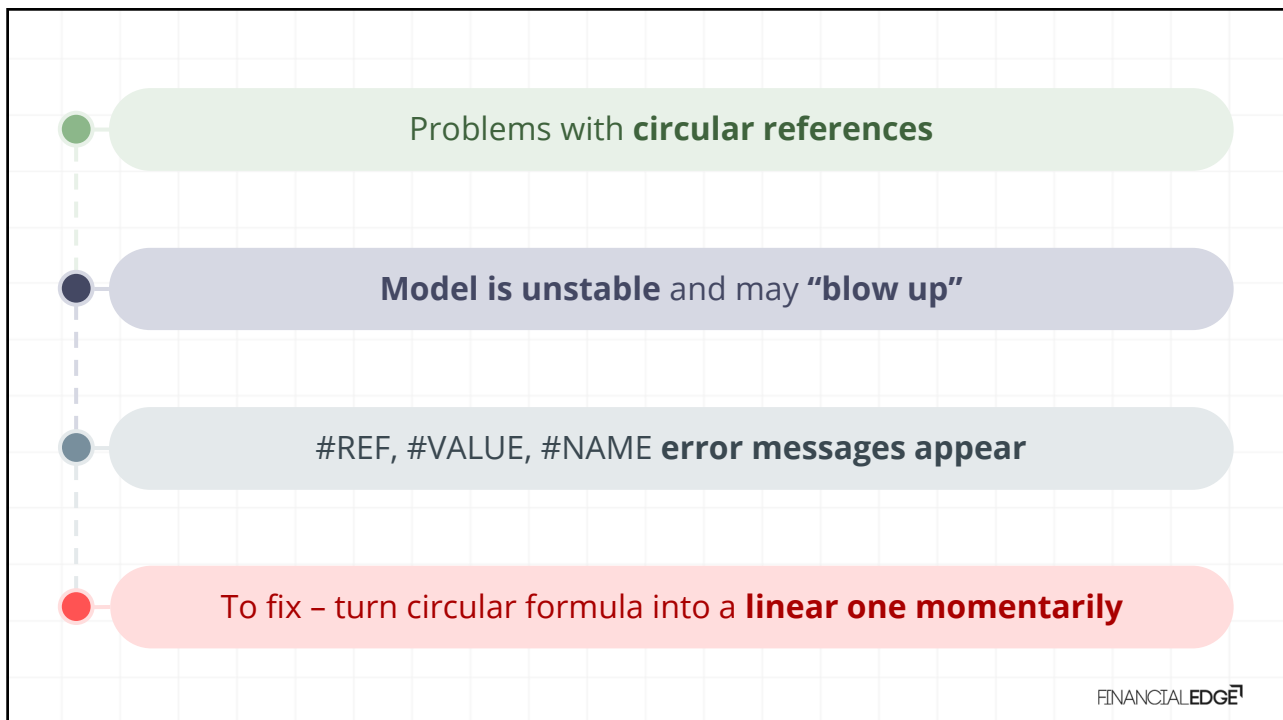
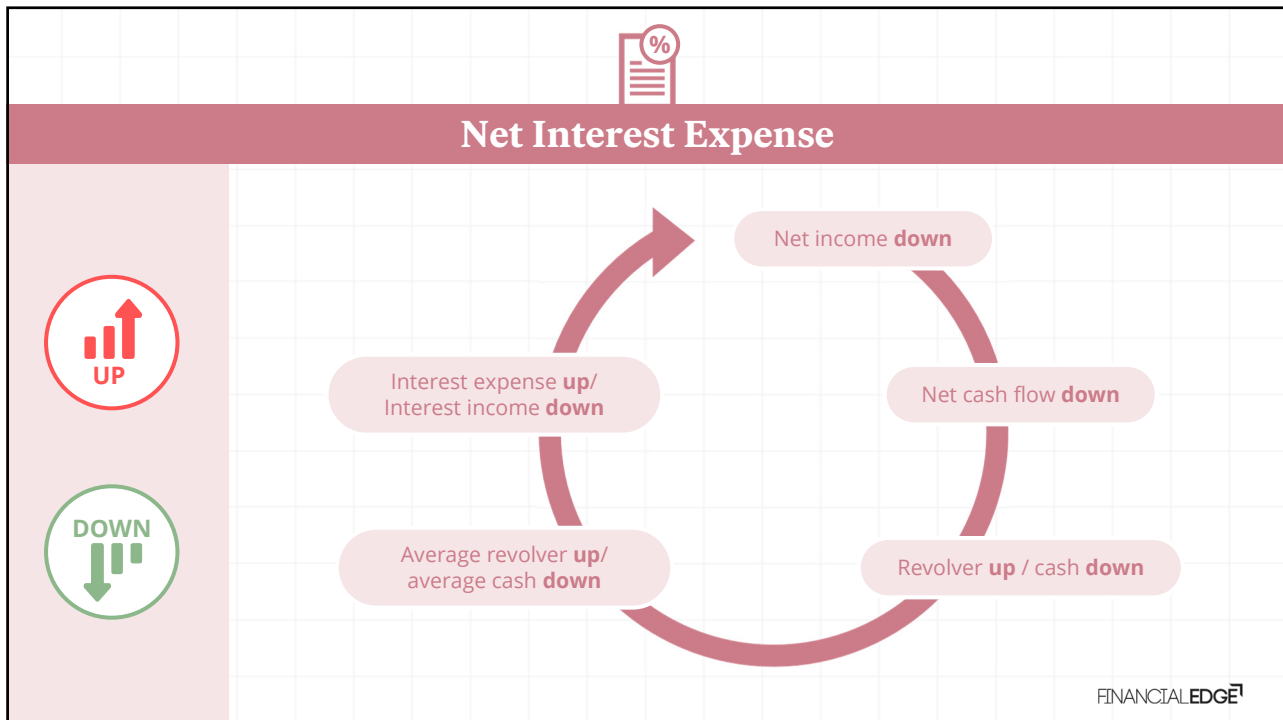






The graphic features three interlocking gears at the top. The left gear contains a document icon with dollar signs, the middle gear is green, and the right gear contains a money bag icon with a dollar sign. Below the gears, the title "Interest & Circular Preferences" is displayed in a large, bold, dark blue font. At the bottom, there is a bar chart with four bars of varying heights and colors: green, grey, green, and grey.

# Interest & Circular Preferences



To fix – turn circular formula into a **linear one momentarily**



### FIX 1

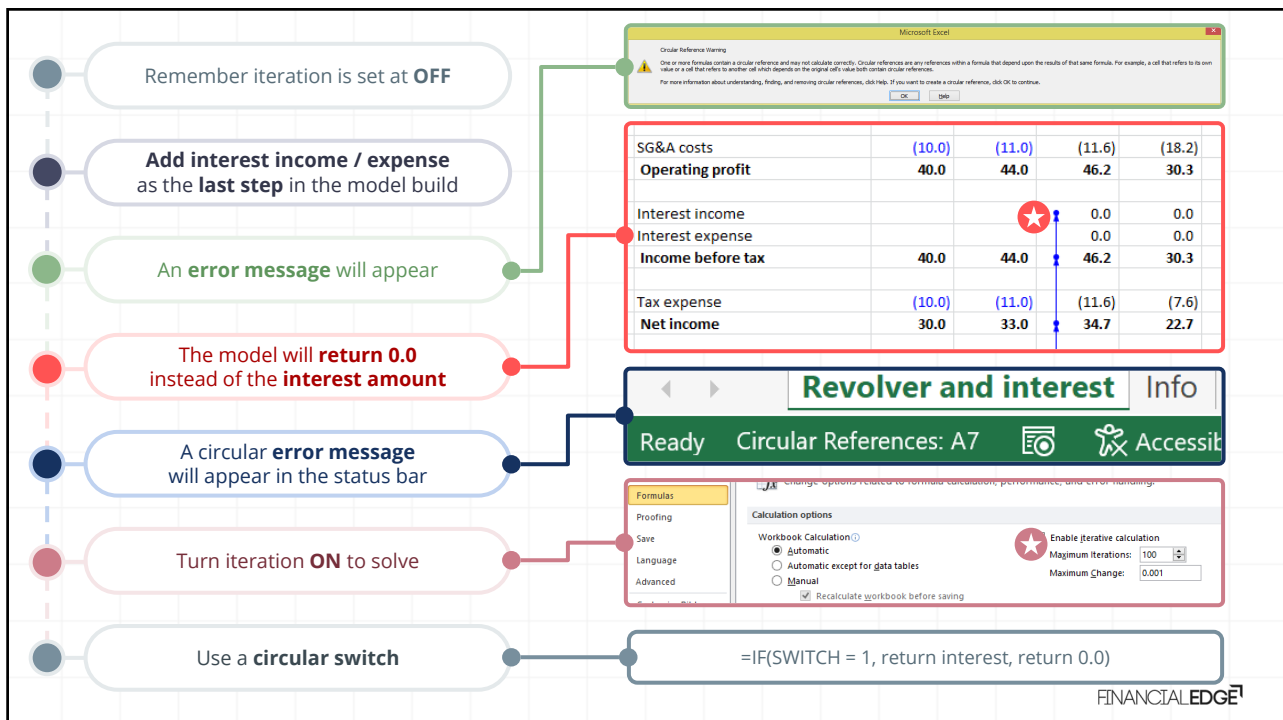
Select and delete



### FIX 2

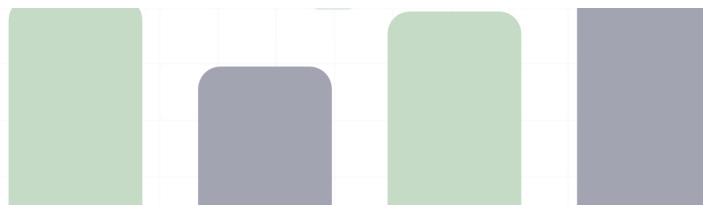
Use circular switch = IF (SWITCH =1, net interest expense, 0)

Best Practice – Use a Circular Switch

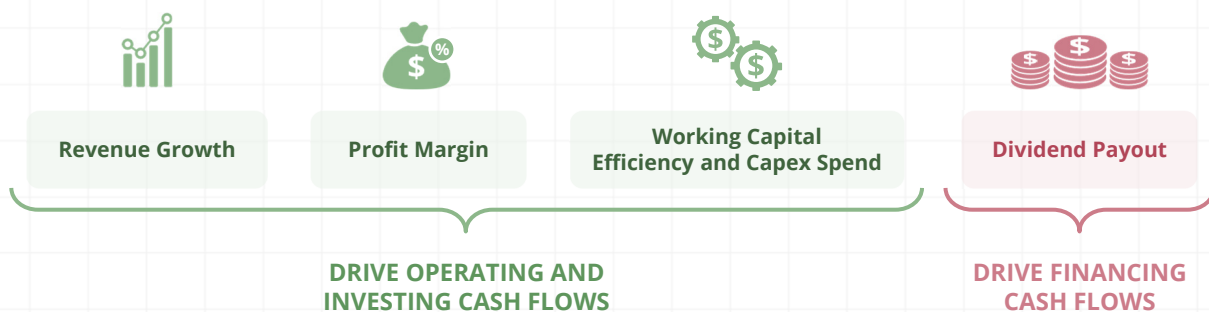




## Understanding Model Drivers

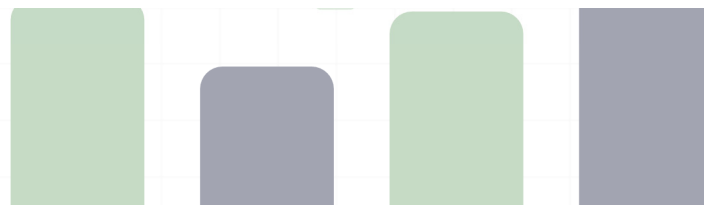


**Forecast cash flows are underpinned by the same drivers, regardless of the model's complexity**





## Prepare for Handoff



- ① Check that the **output looks reasonable** based on assumptions ✓
- ② Ensure consistency of formatting: **formulas black, hard numbers blue** ✓
- ③ Is the layout **intuitive**? ✓
- ④ Are complex calculations broken down into **steps**? ✓
- ⑤ Is the model **documented where necessary**? ✓
- ⑥ Is the **circular switch ON**, are **iterations ON**? ✓
- ⑦ Is the model beauty saved? (**Ctrl + Home on every sheet**) ✓

