



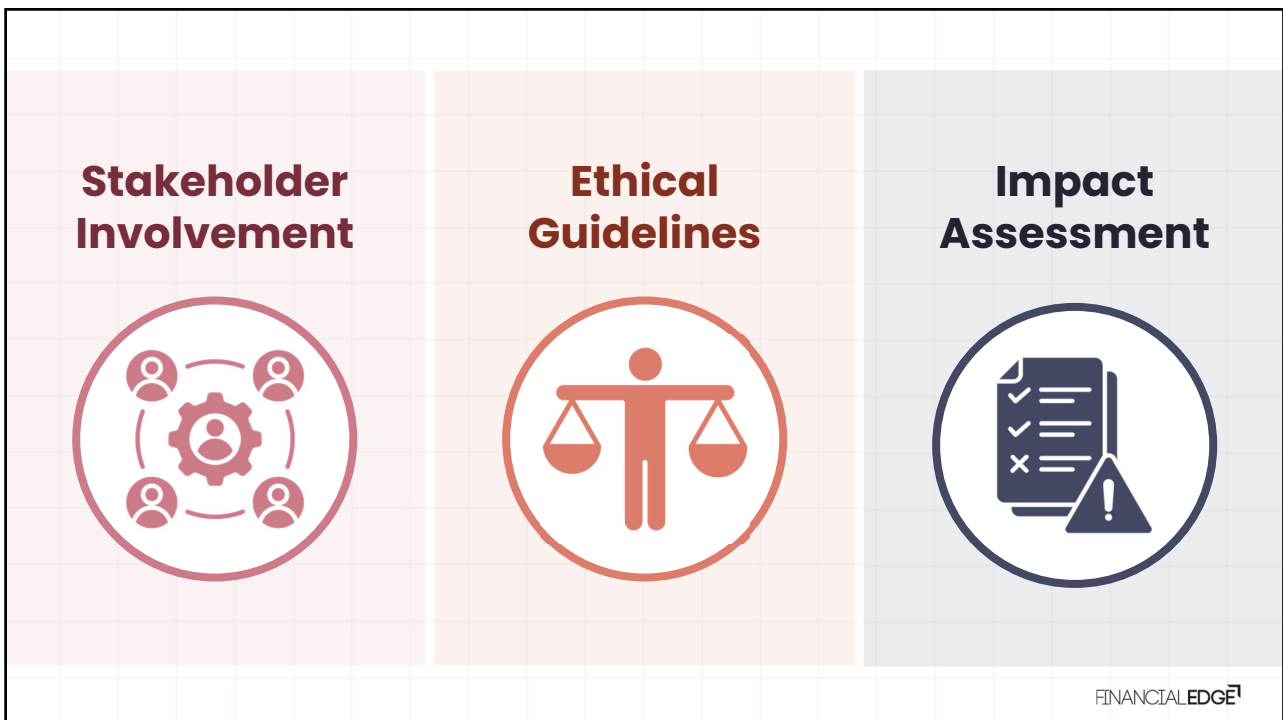
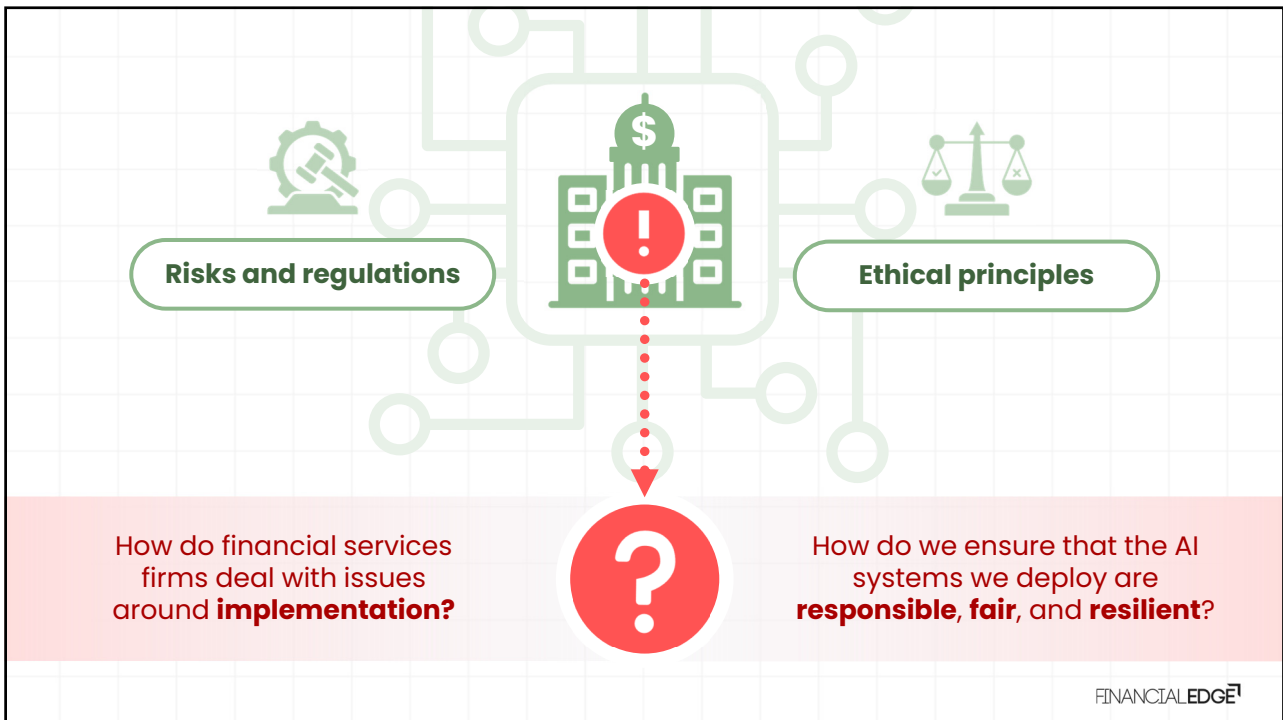
Building Ethical AI Systems in Financial Services

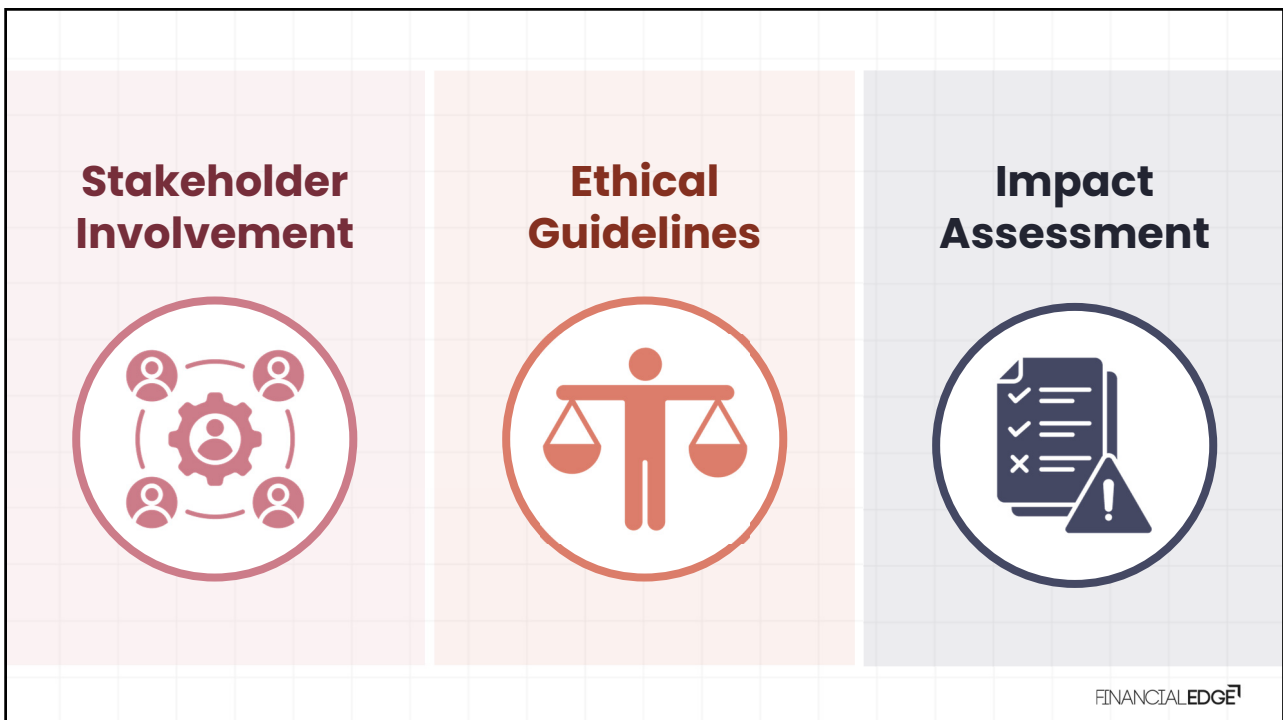
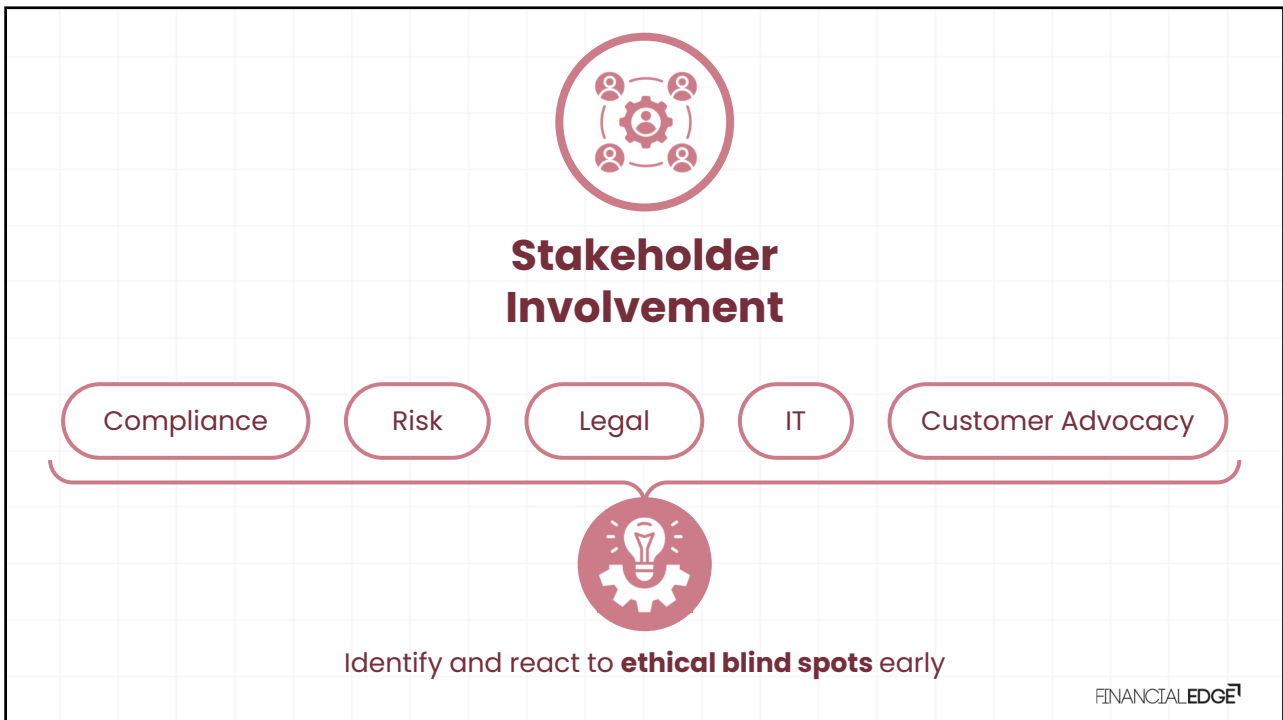


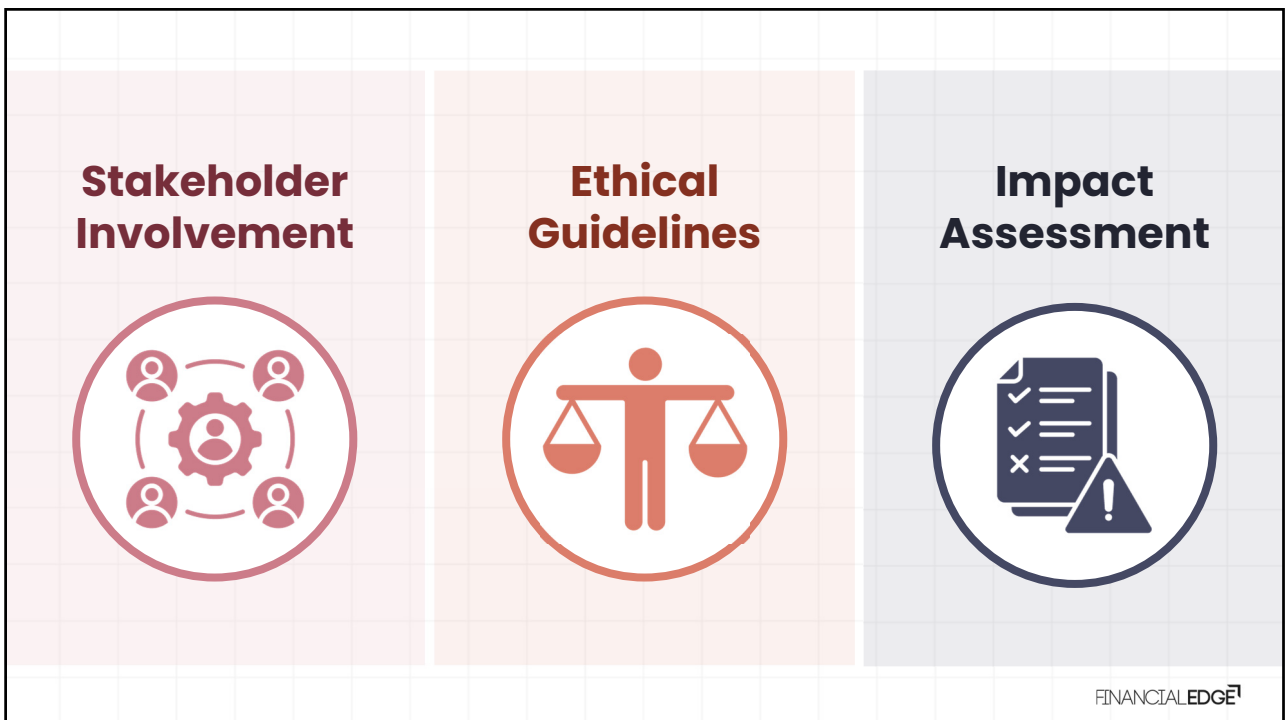
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Designing Ethical AI

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Impact Assessment

Fairness audits



Bias testing



Harm analysis



How AI might affect **customers, markets, and employees**

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“ **84% of financial firms** were building internal governance frameworks to guide how AI is trained, deployed, and monitored ”

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The Role of Transparency in AI Ethics

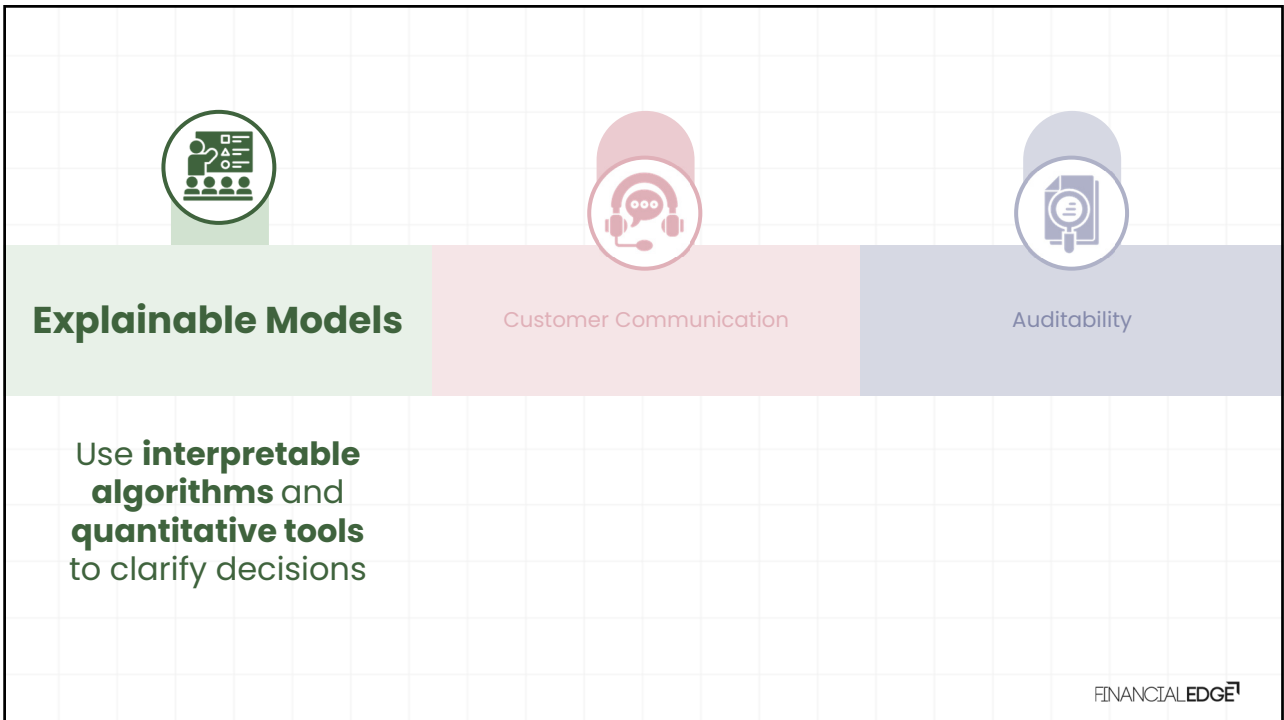
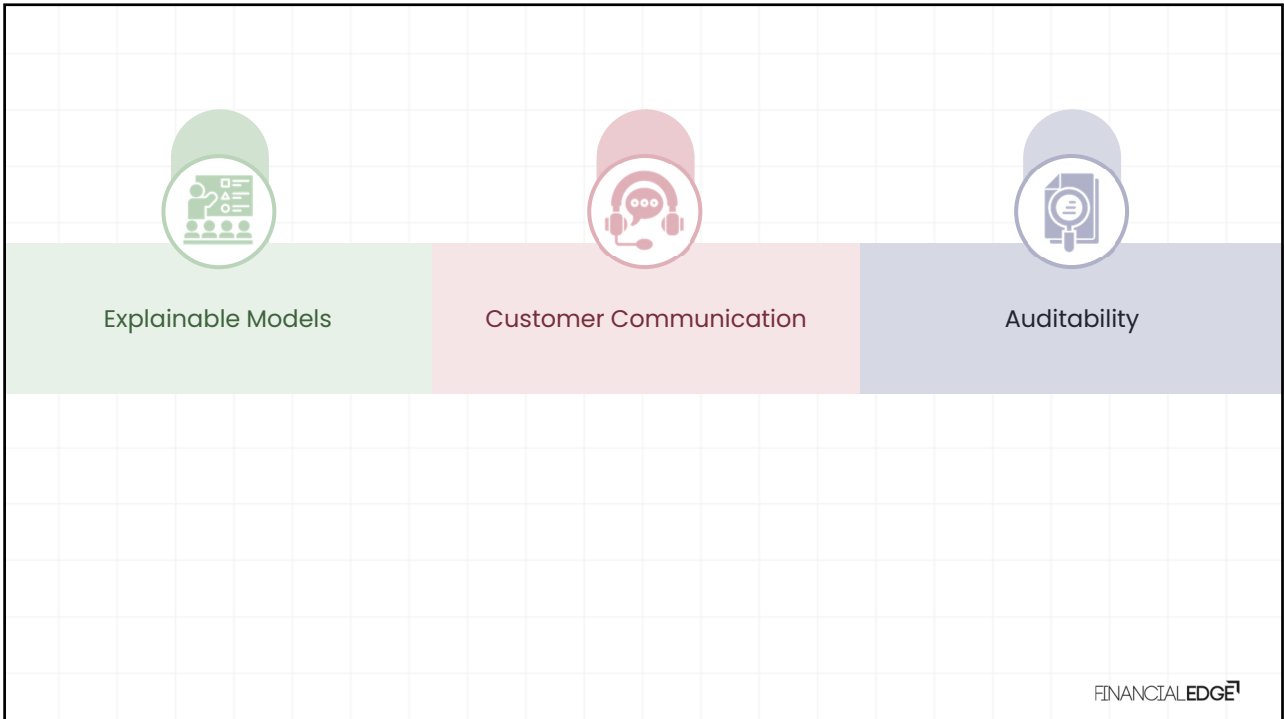
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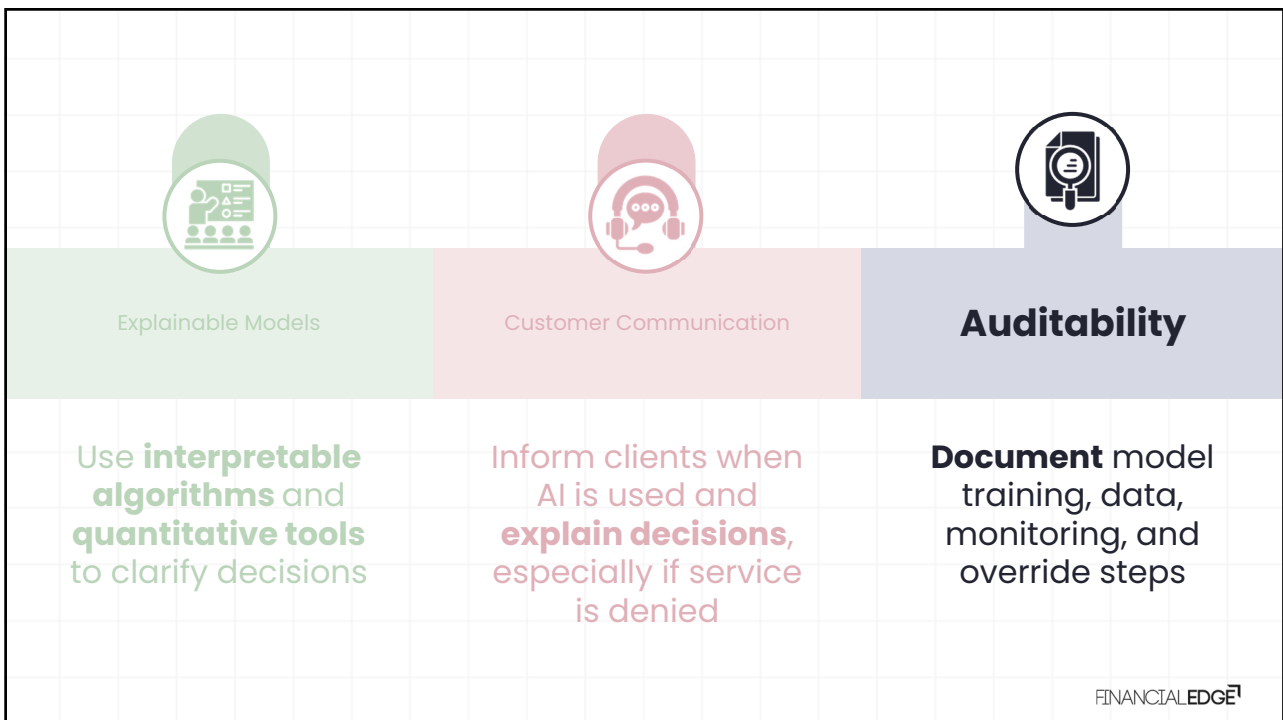
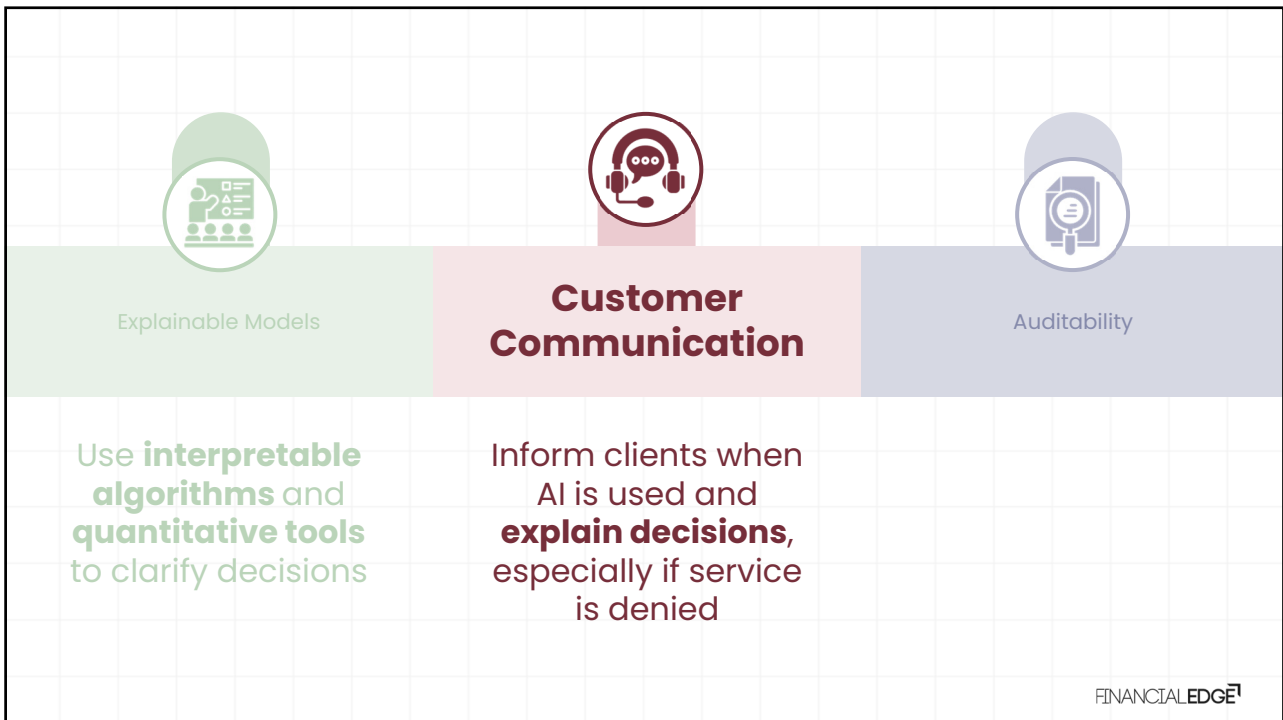
Credit approvals

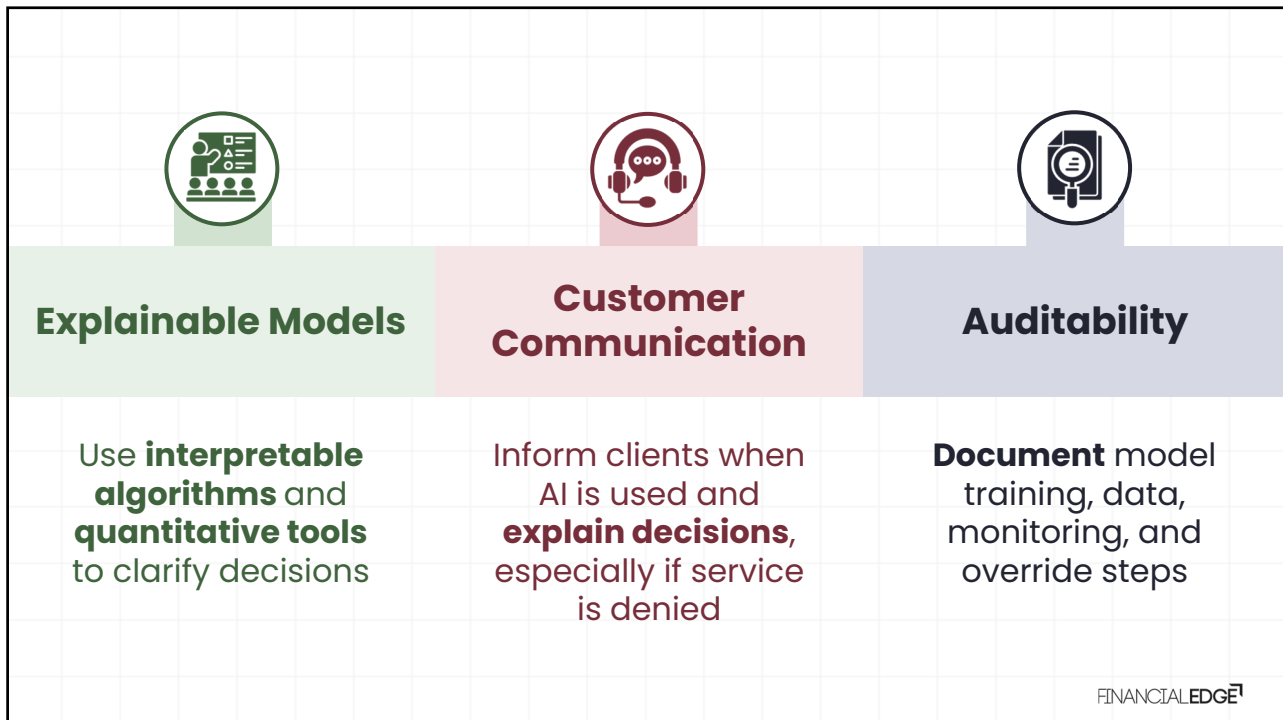
Insurance pricing

Investment advice

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Accountability in Ethical AI

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