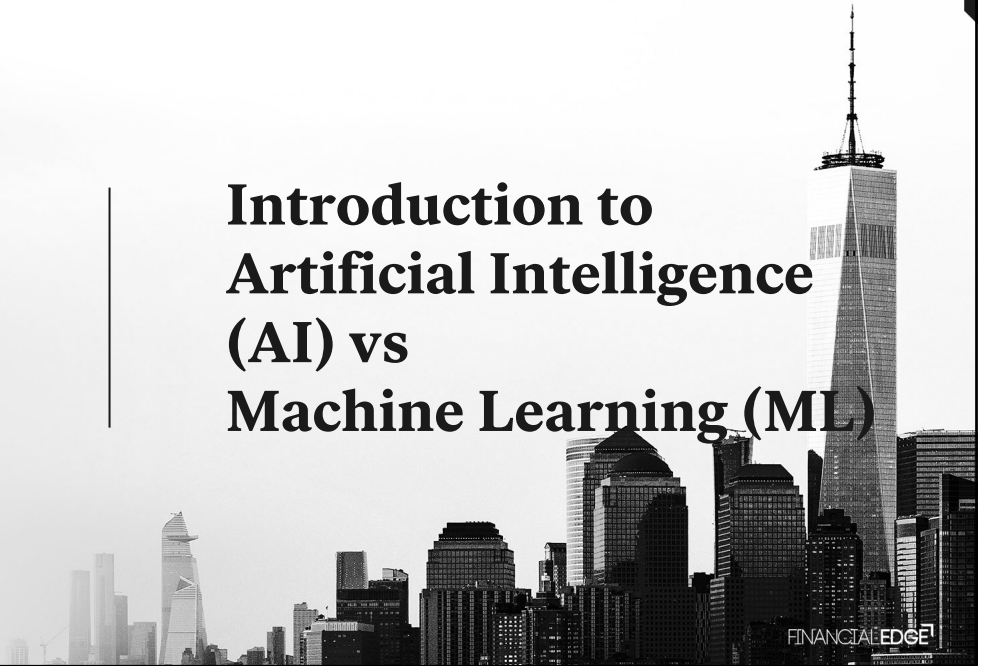




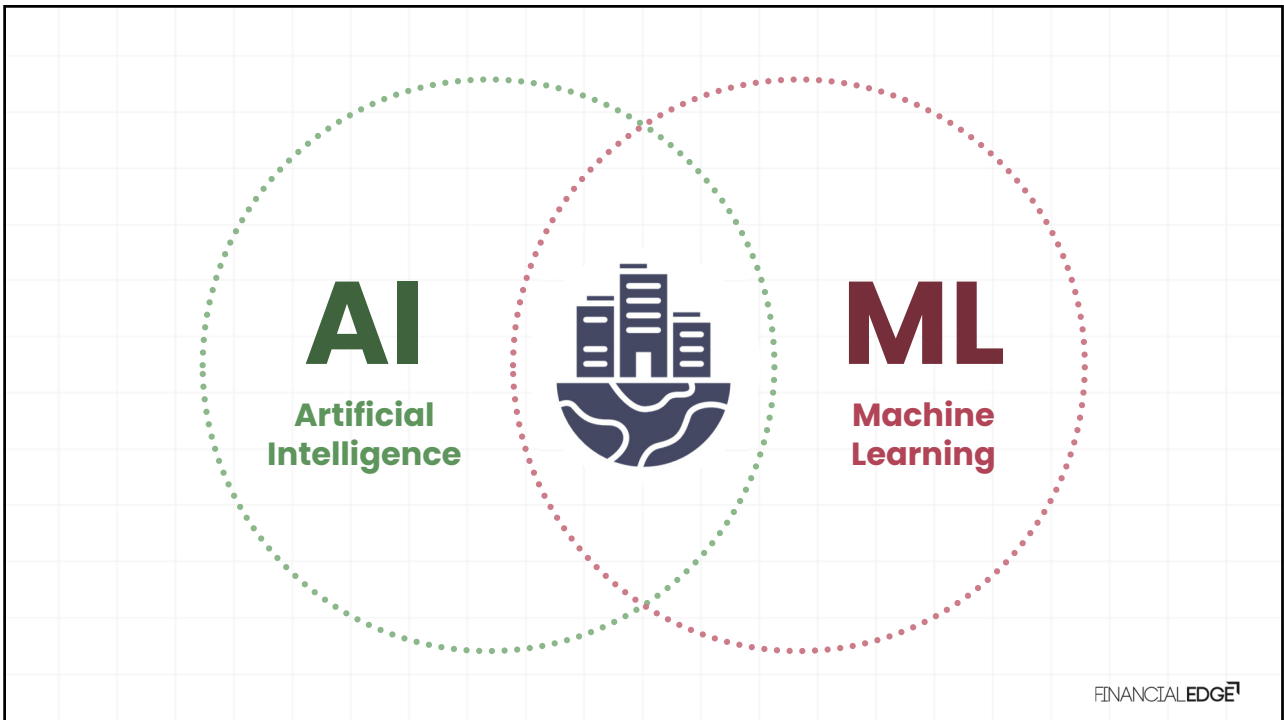
Introduction to Artificial Intelligence (AI) vs Machine Learning (ML)

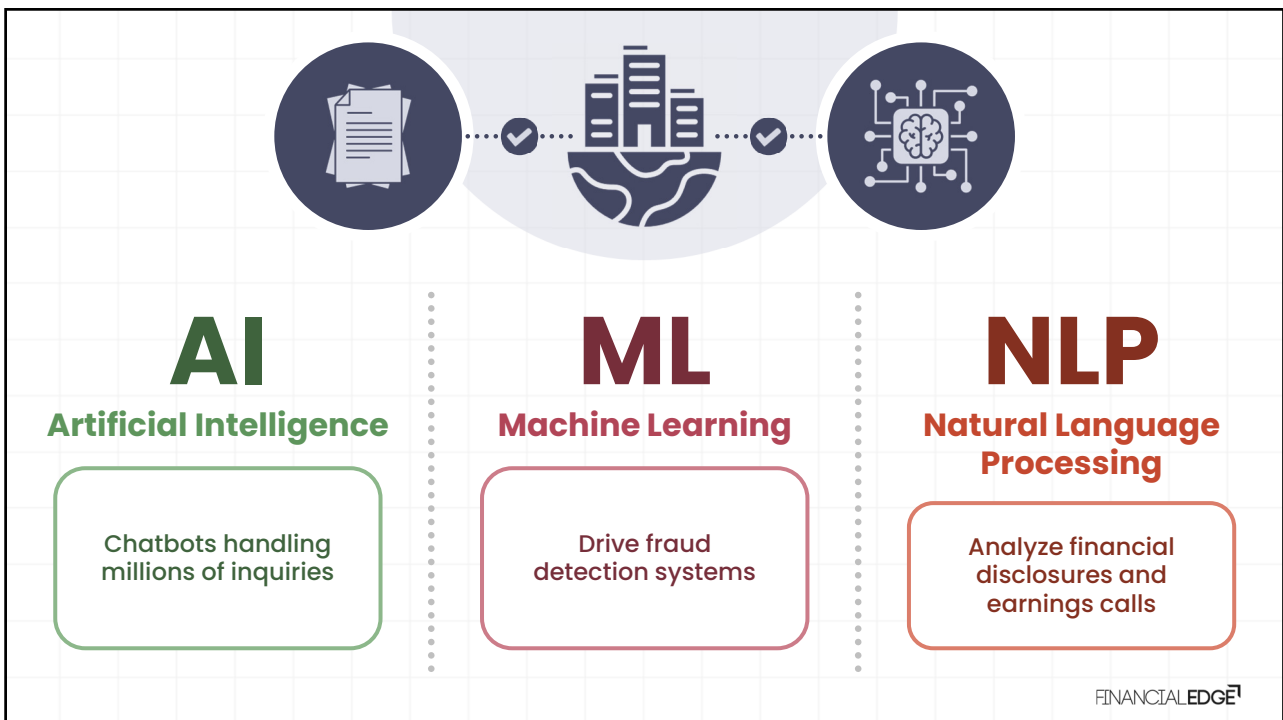
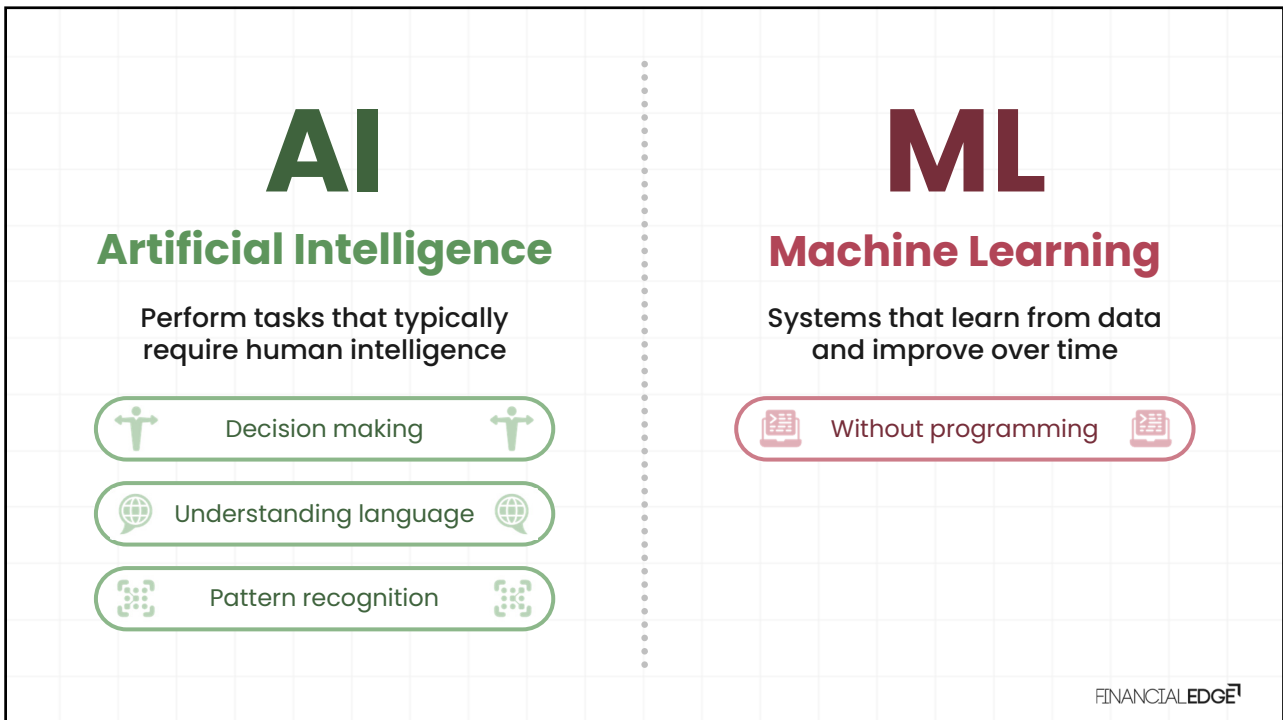


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Artificial Intelligence (AI) vs. Machine Learning (ML)

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Types of Artificial Intelligence (AI)

Narrow AI



General AI

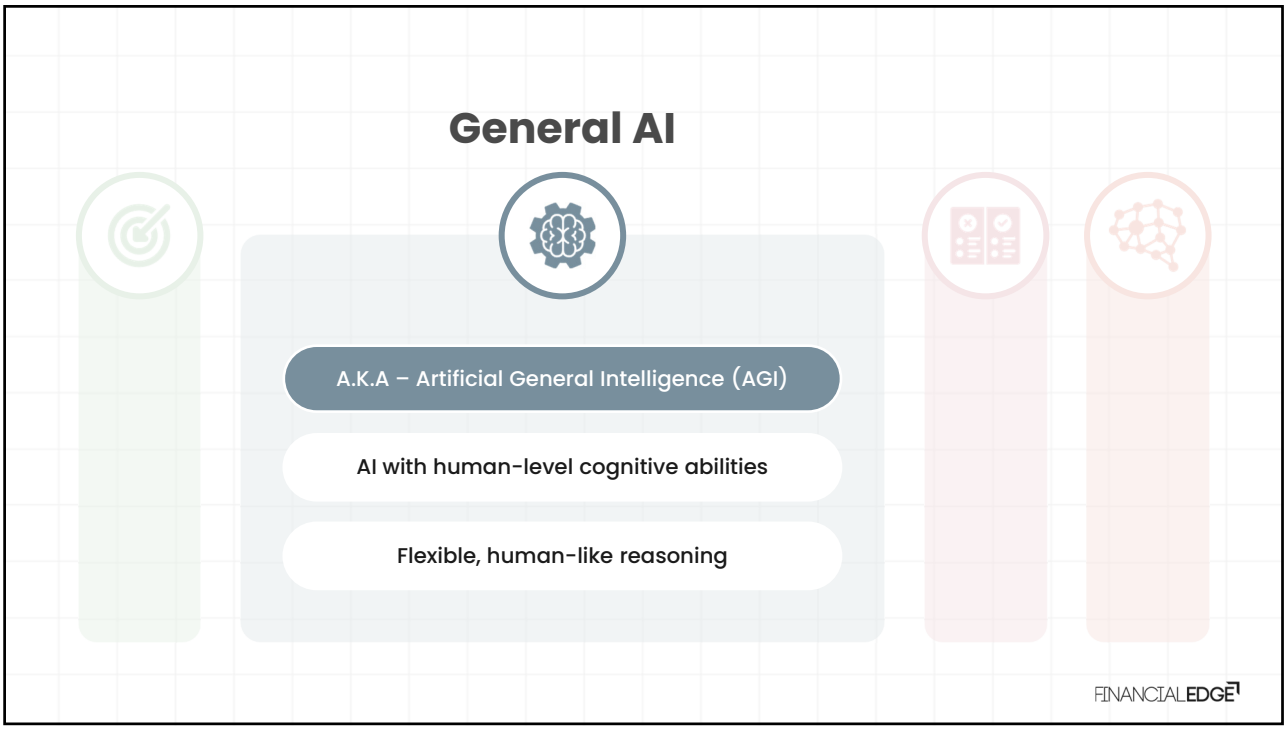
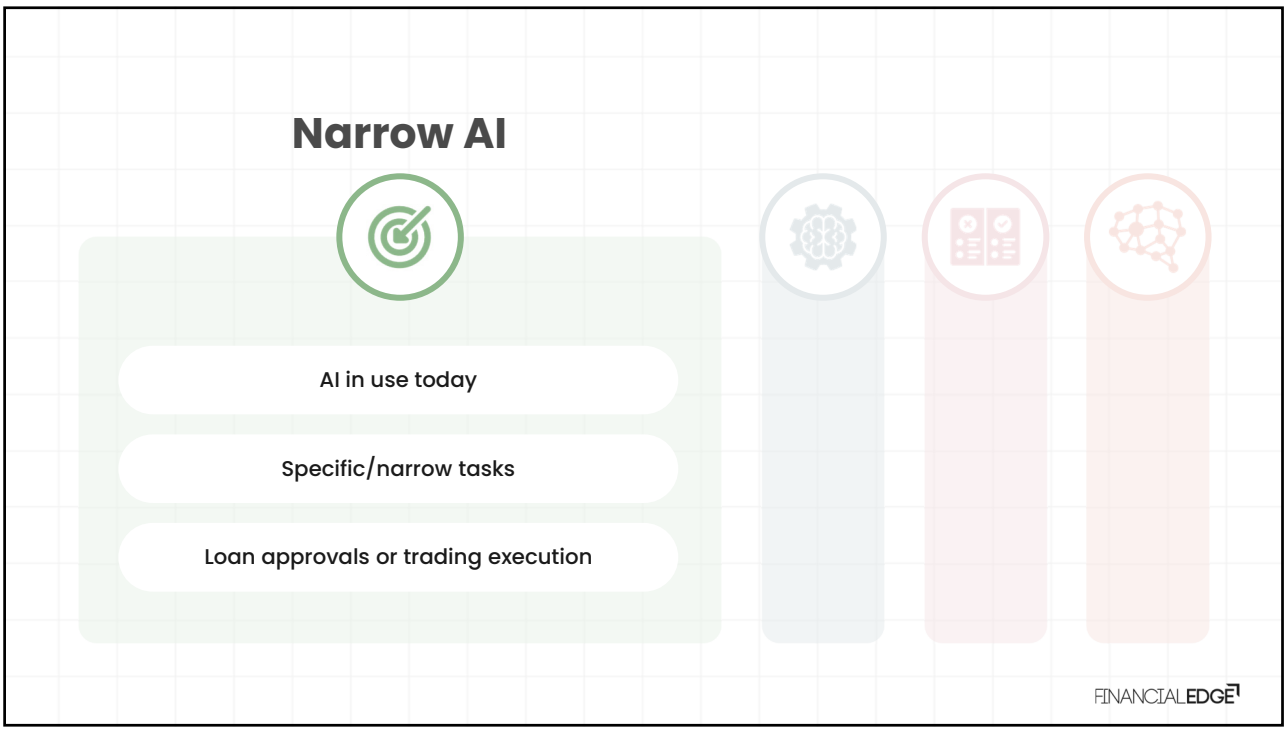


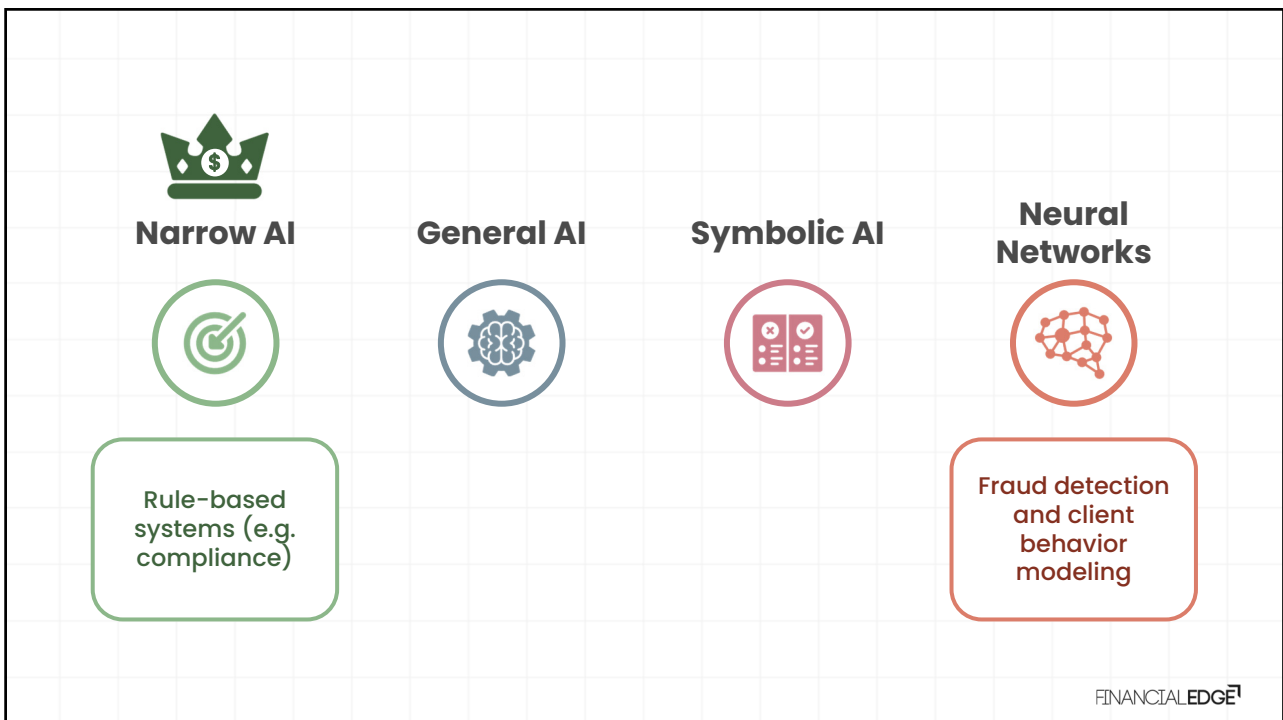
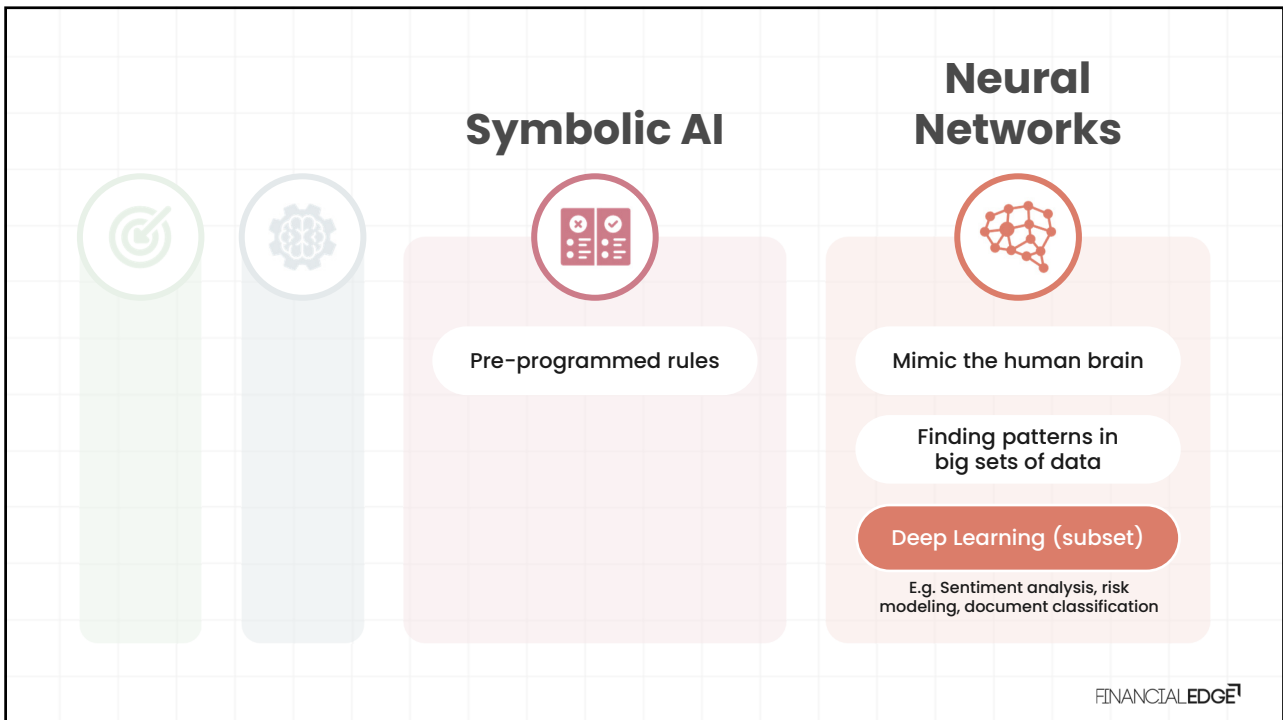
Symbolic AI



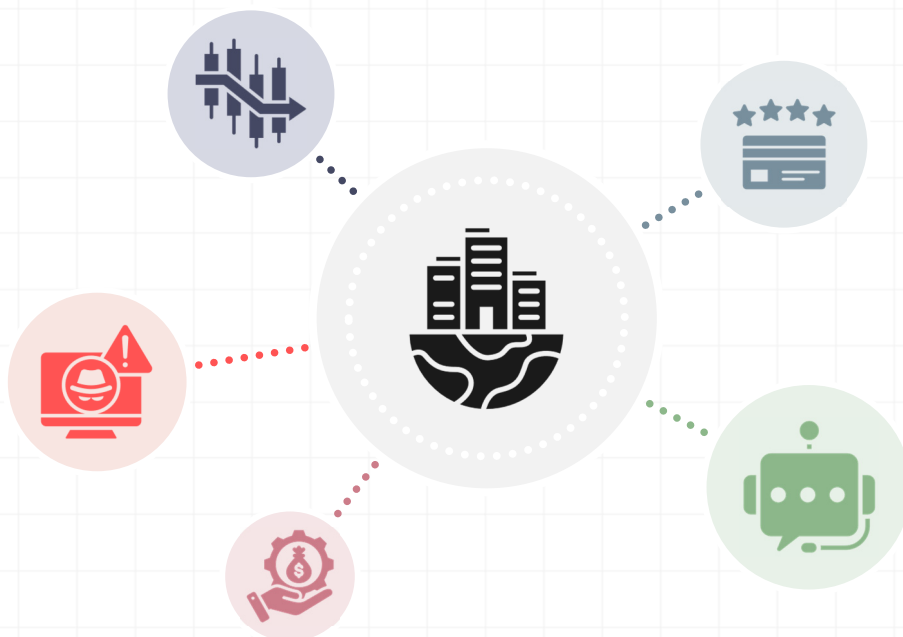
Neural Networks













Artificial Intelligence (AI) Applications



-  Wealth Management
-  Fraud Detection
-  Credit Scoring
-  Client-side Chatbots








Algorithmic Trading




AI systems **trade in real time, outperforming humans** in speed and accuracy

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-  Algorithmic Trading
-  Fraud Detection
-  Credit Scoring
-  Client-side Chatbots



Wealth Management

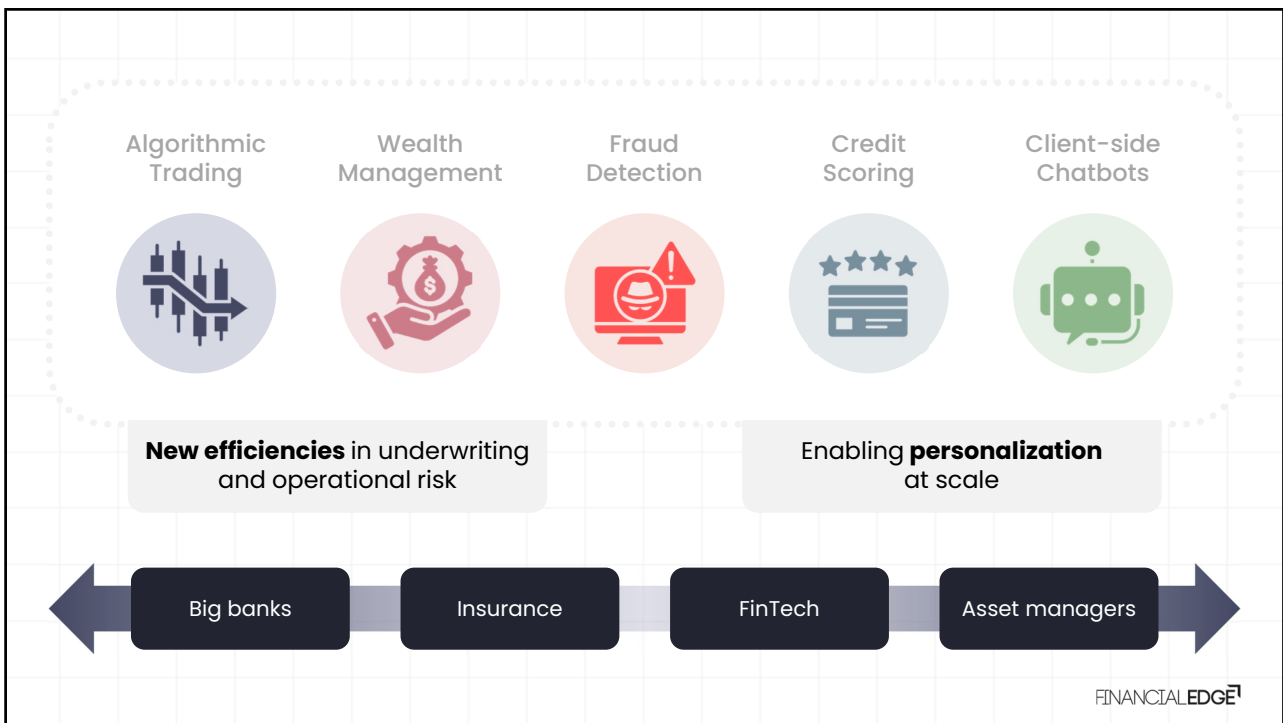
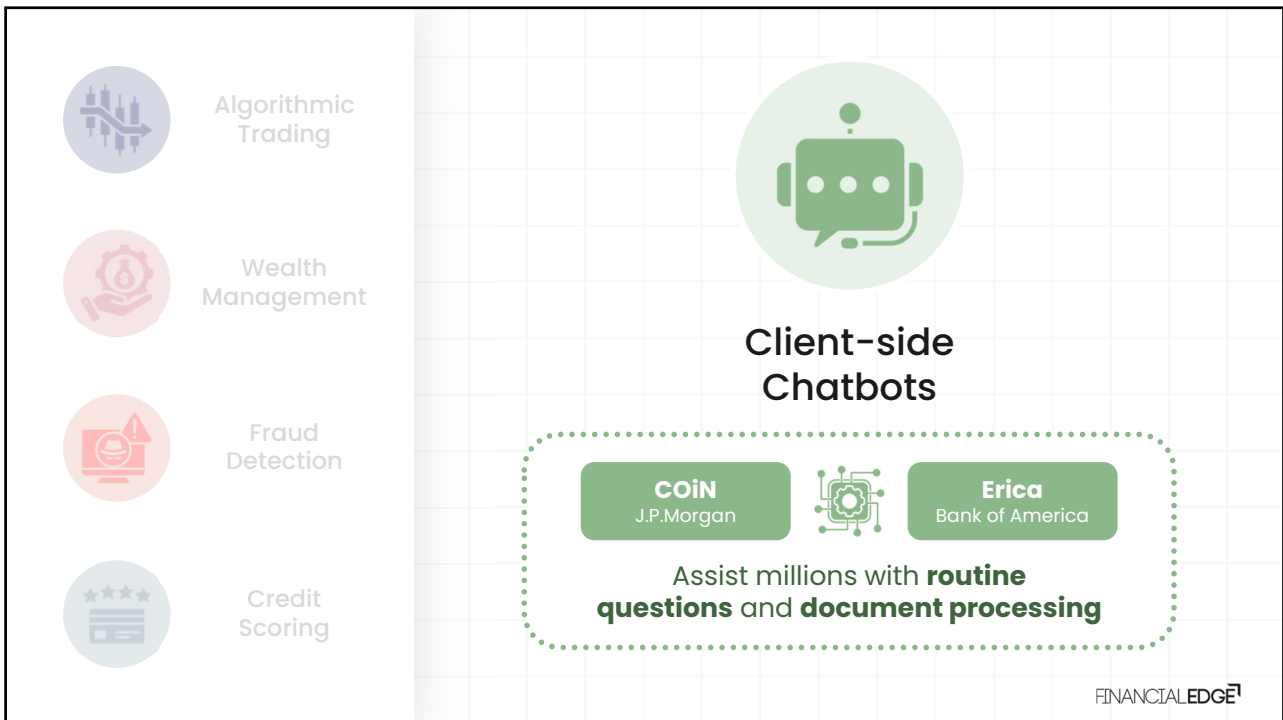


Robo-advisors use **predictive analytics** to customize client portfolios

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This infographic features a vertical sidebar on the left with four categories: Algorithmic Trading (blue), Wealth Management (pink), Credit Scoring (blue), and Client-side Chatbots (green). The main content area is titled "Fraud Detection" and includes a red circular icon of a computer monitor with a warning sign. Below this, a red dotted box contains a magnifying glass icon over a pulse line and the text: "Supervised machine learning (ML) **flags anomalies** in millions of transactions". The FINANCIALEDGE¹ logo is in the bottom right corner.

This infographic features a vertical sidebar on the left with four categories: Algorithmic Trading (blue), Wealth Management (pink), Fraud Detection (red), and Client-side Chatbots (green). The main content area is titled "Credit Scoring" and includes a blue circular icon of a credit card with five stars above it. Below this, a blue dotted box contains a bar chart icon and the text: "**Alternative data** is fed into ML models replacing traditional inputs". The FINANCIALEDGE¹ logo is in the bottom right corner.



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