



Intro to Private Credit



Course Overview



Introduction to Private Credit



What private credit is and the main players



Forces driving growth of private credit



Sponsored and non-sponsored private credit

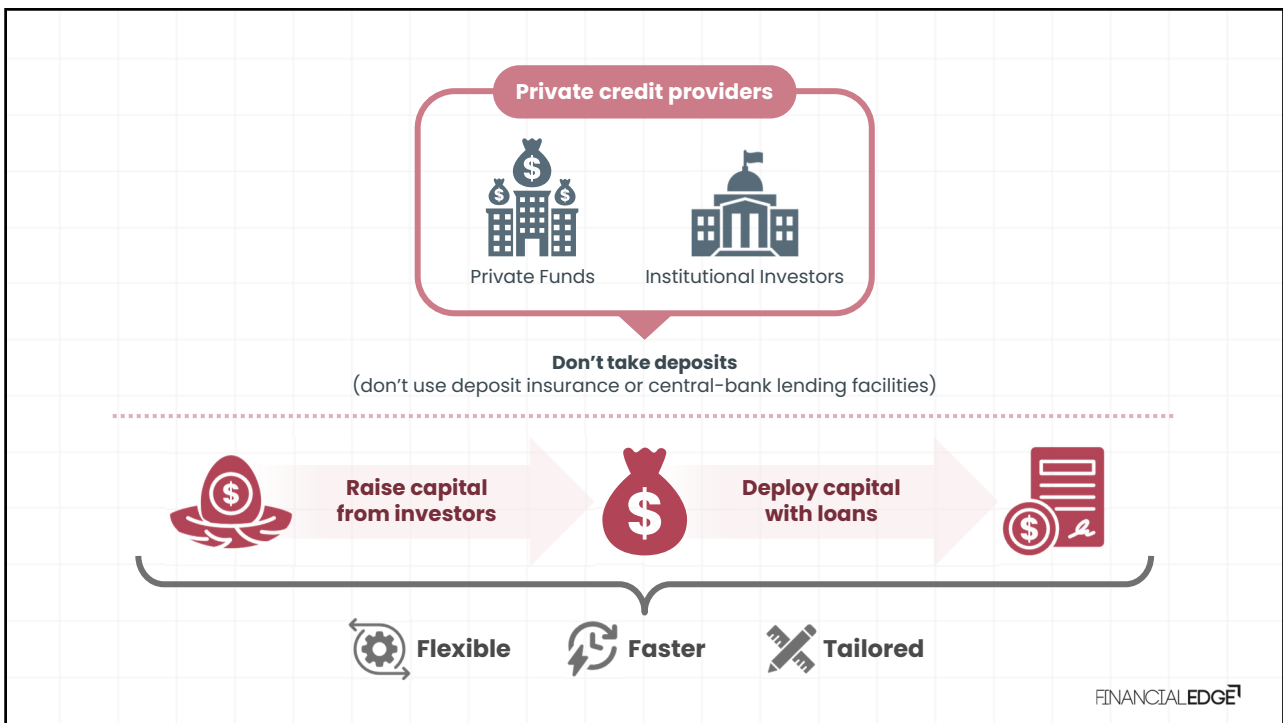
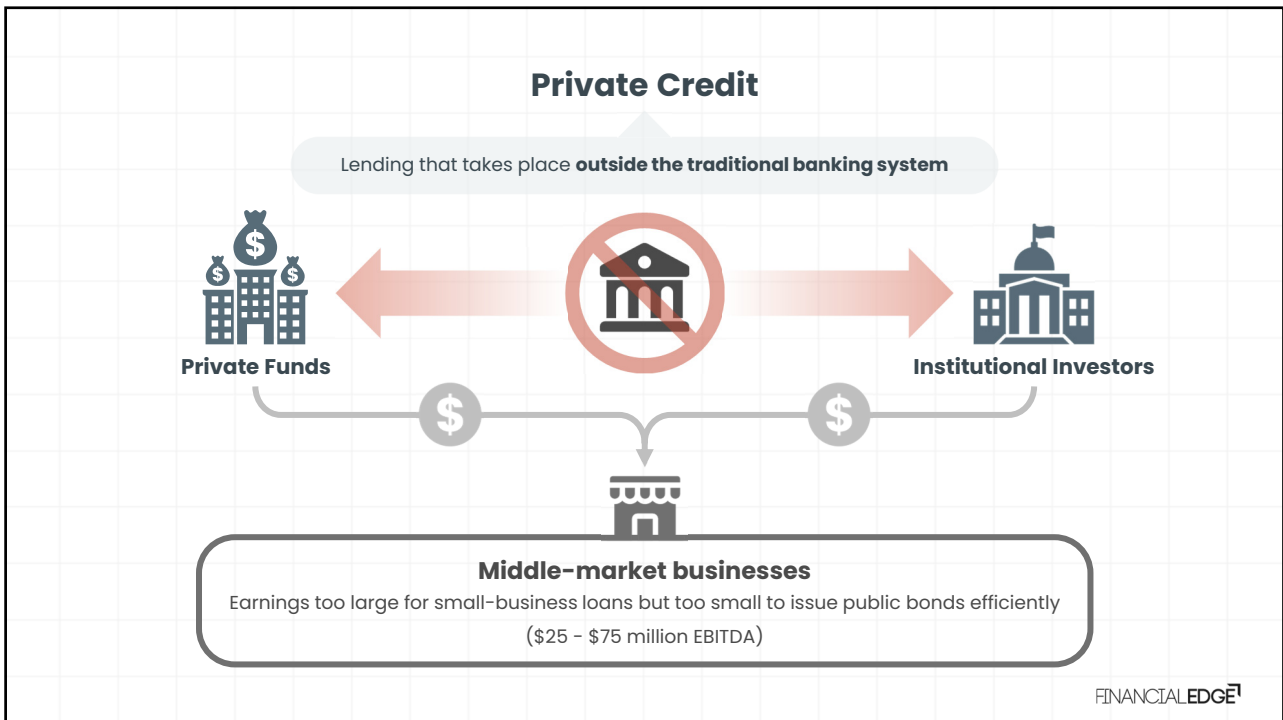


Strategies, their purposes, and their risk/reward

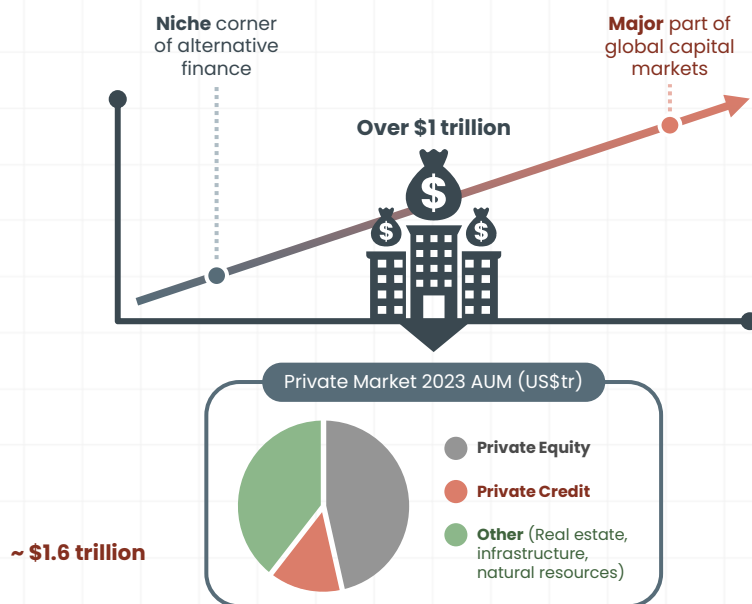


Characteristics of private credit investments

What is Private Credit?



Growth of Private Credit





Investor demand



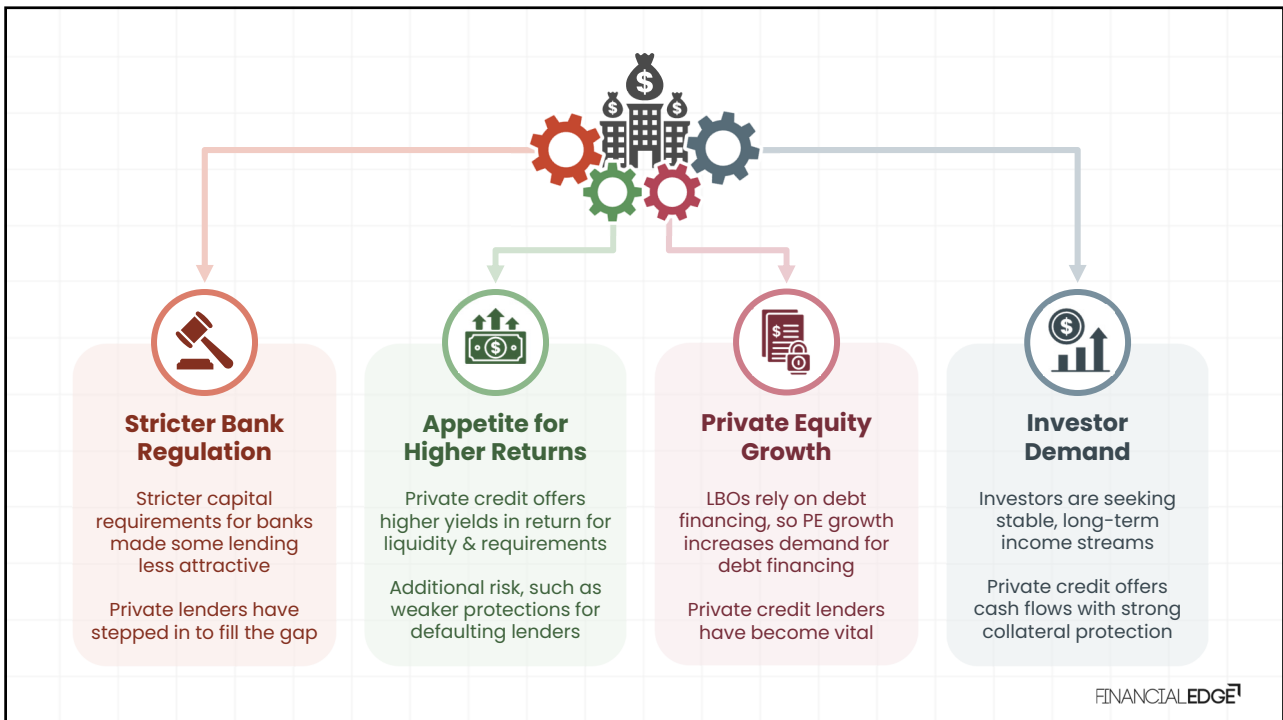
Attractive returns compared to public debt markets (reliable source of yield in the low-interest-rate environment)

Non-bank lender appeal

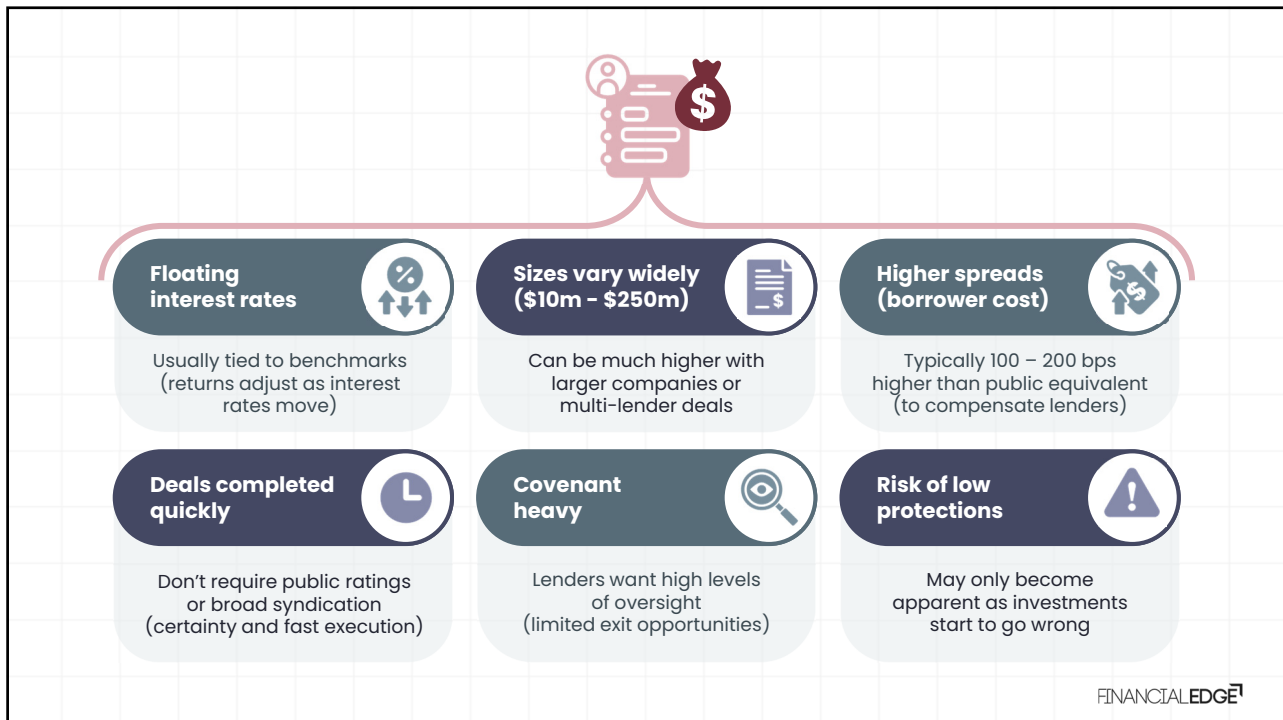


Borrowers appreciate the **speed**, **flexibility**, and **confidentiality** associated with private credit deals (compared to bank processes)

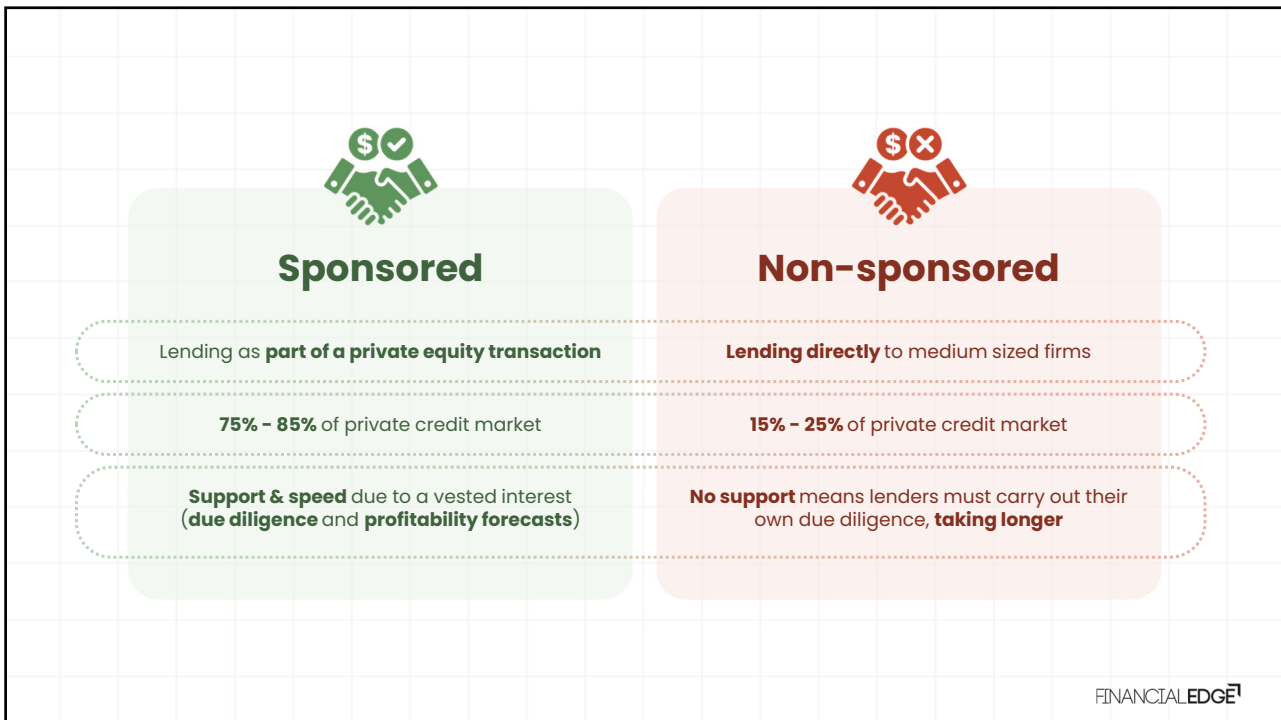
Drivers of Private Credit Growth



Typical Characteristics










Sponsored vs Non-Sponsored



Types of Private Credit



Lending strategies

- 
Direct lending Lenders provide **senior** loans **directly** to companies
- 
Mezzanine financing Carries **more risk** but often **higher returns** (sometimes receive equity upside)
- 
Distressed credit Companies experiencing **financial difficulty** (traditional options aren't available)
- 
Special situations Lending around **unique events** (require **flexible** and **creative** solutions)
- 
Venture debt **Early-stage** companies (**higher risk** – often **pre-profit** and **rapidly growing**)
- 
Real estate debt Backed by **property** (**stable** and **predictable** cash flows)
- 
Infrastructure debt Supports essential assets (**stable** and **predictable** cash flows)

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